



Tourism Management Plan - Resident Survey - May 2021

SURVEY RESPONSE REPORT

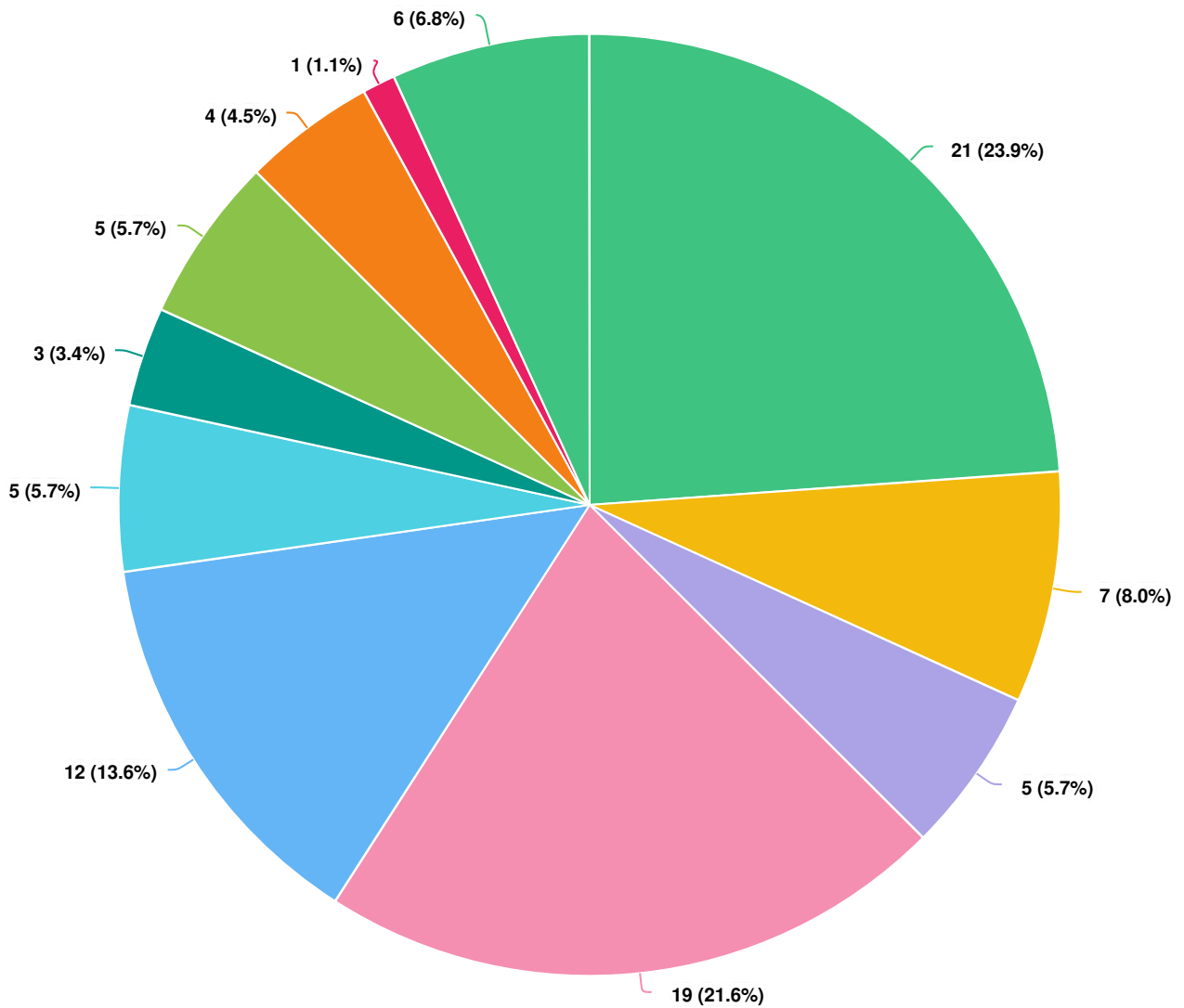
05 March 2020 - 23 June 2021

PROJECT NAME:

Tourism Management Plan

SURVEY QUESTIONS

Q1 | I am a resident of



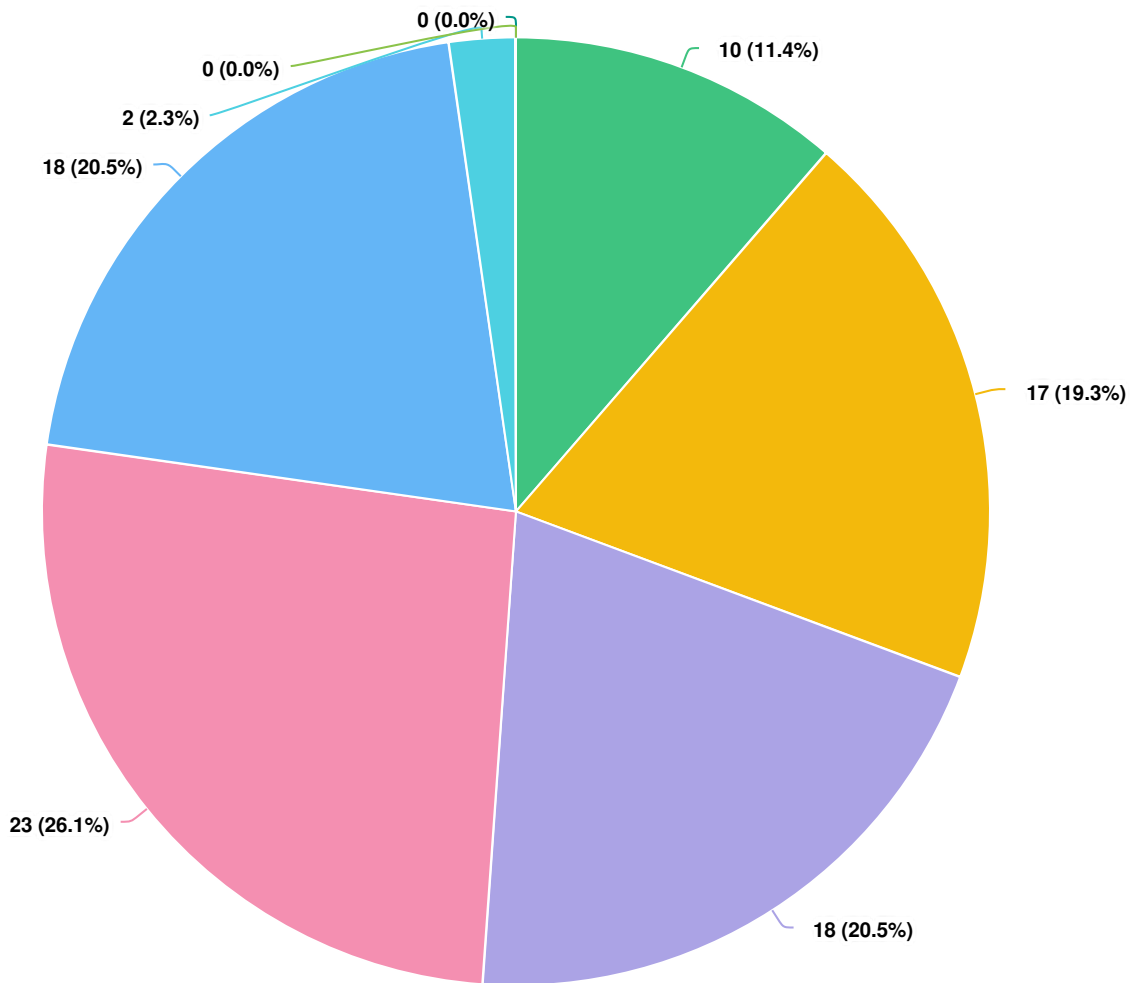
Question options

- Picton
- Athol
- Hallowell
- Wellington
- Ameliasburgh
- Bloomfield
- Sophasburgh
- North Marysburgh
- Hillier
- South Marysburgh
- I don't live in Prince Edward County

Mandatory Question (88 response(s))

Question type: Dropdown Question

Q2 | My age

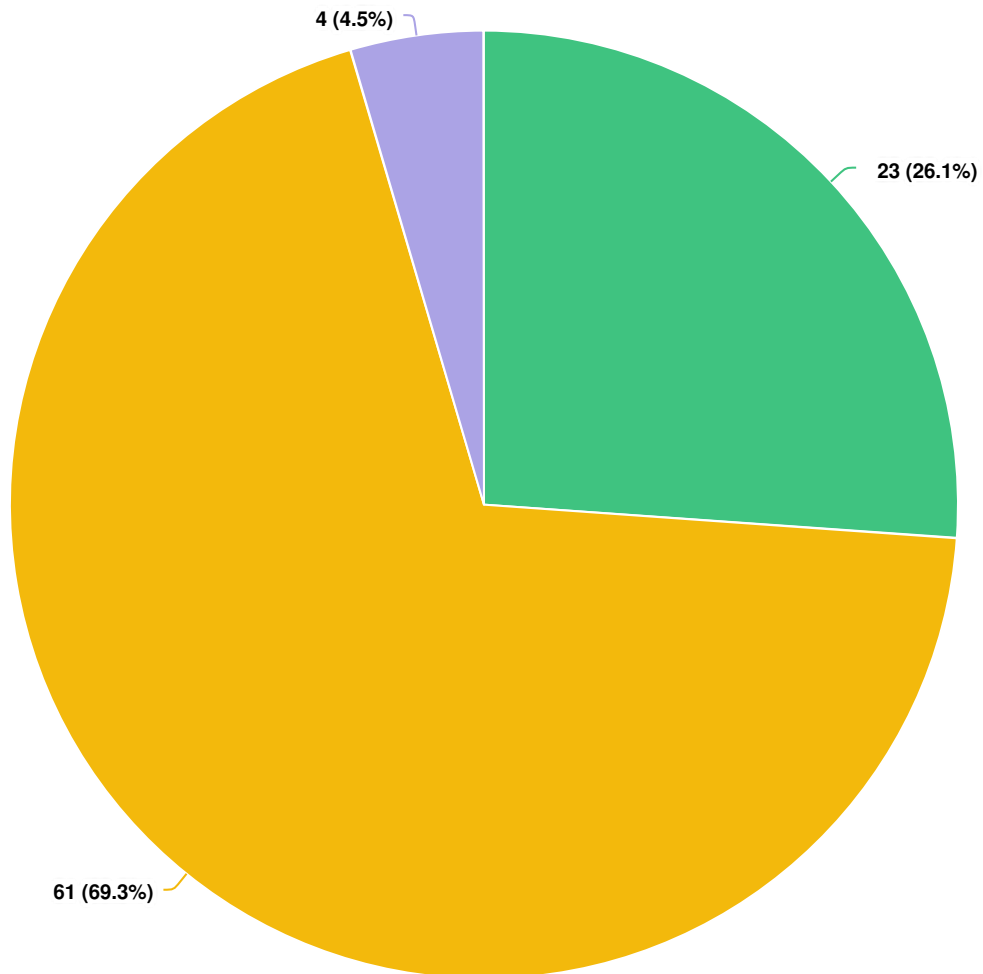


Question options

- 25-34
- 35-44
- 45-54
- 55-64
- 65 and older
- Prefer not to answer
- Under 18
- 18-24

Mandatory Question (88 response(s))
 Question type: Radio Button Question

Q3 | Do you operate a business, or are you employed by a business that relies on tourism to be successful?

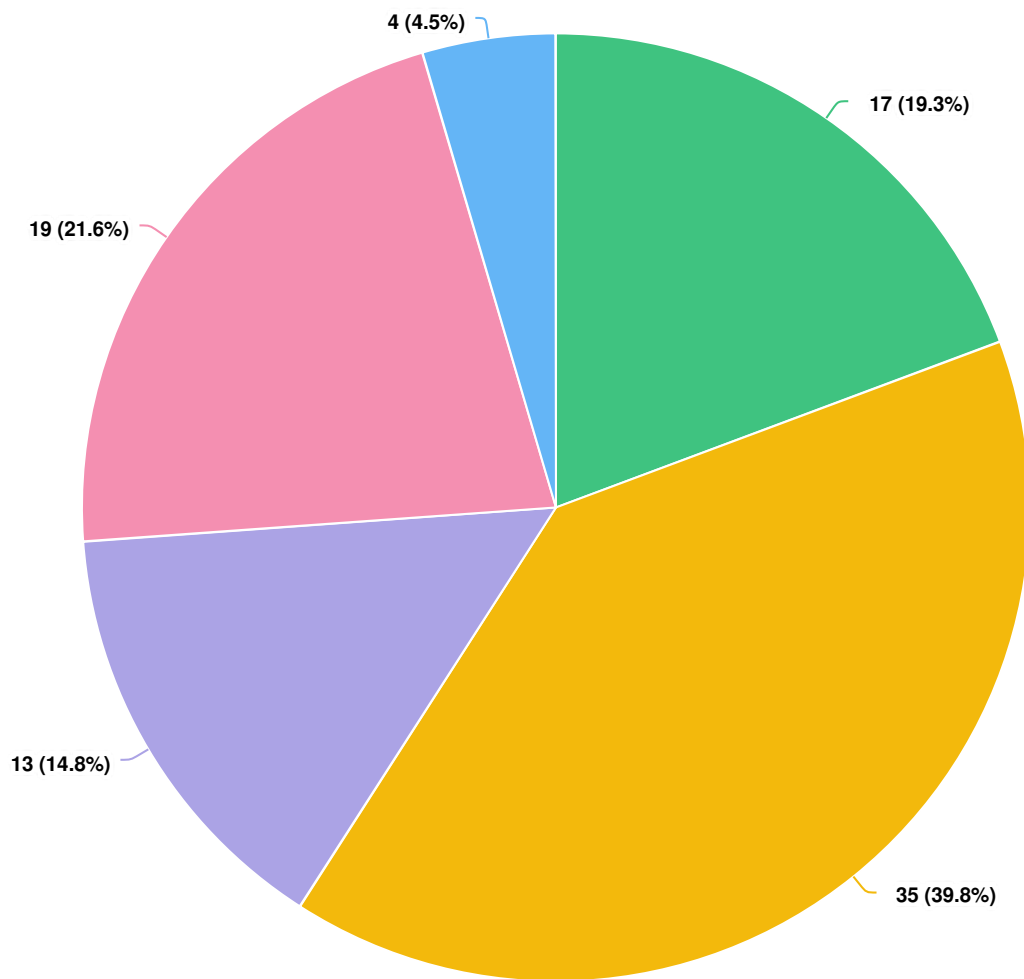


Question options

- Yes
- No
- I'm not sure

Mandatory Question (88 response(s))
Question type: Radio Button Question

Q4 In general, how are you feeling about the approaching summer season?



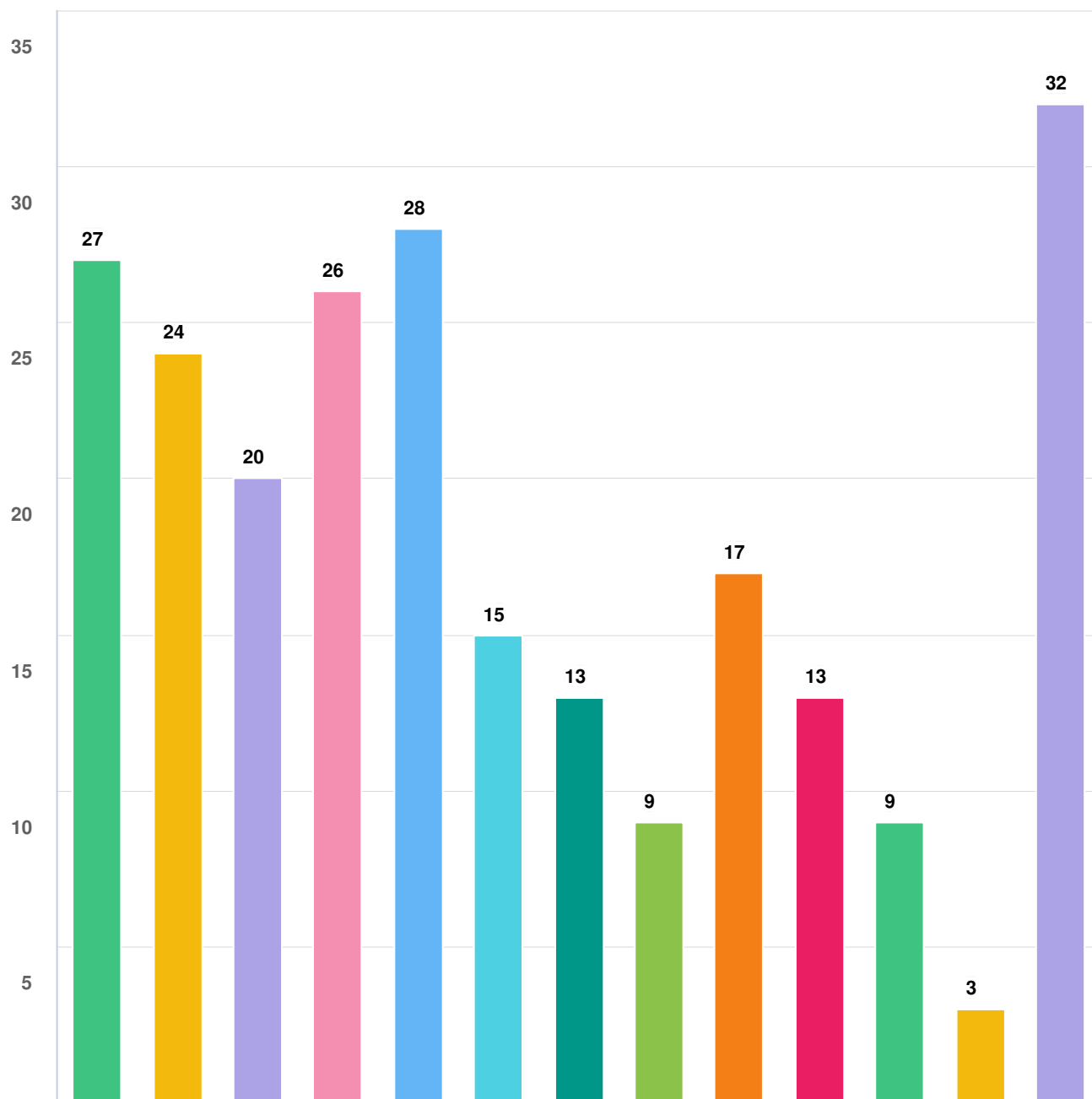
Question options

- Very anxious or uneasy
- Anxious or uneasy
- Neutral
- Excited or optimistic
- Very excited, optimistic

Mandatory Question (88 response(s))

Question type: Emoji Question

Q5 What do you anticipate will be the biggest challenges related to summertime tourism in The County in 2021? (Choose the top three concerns)



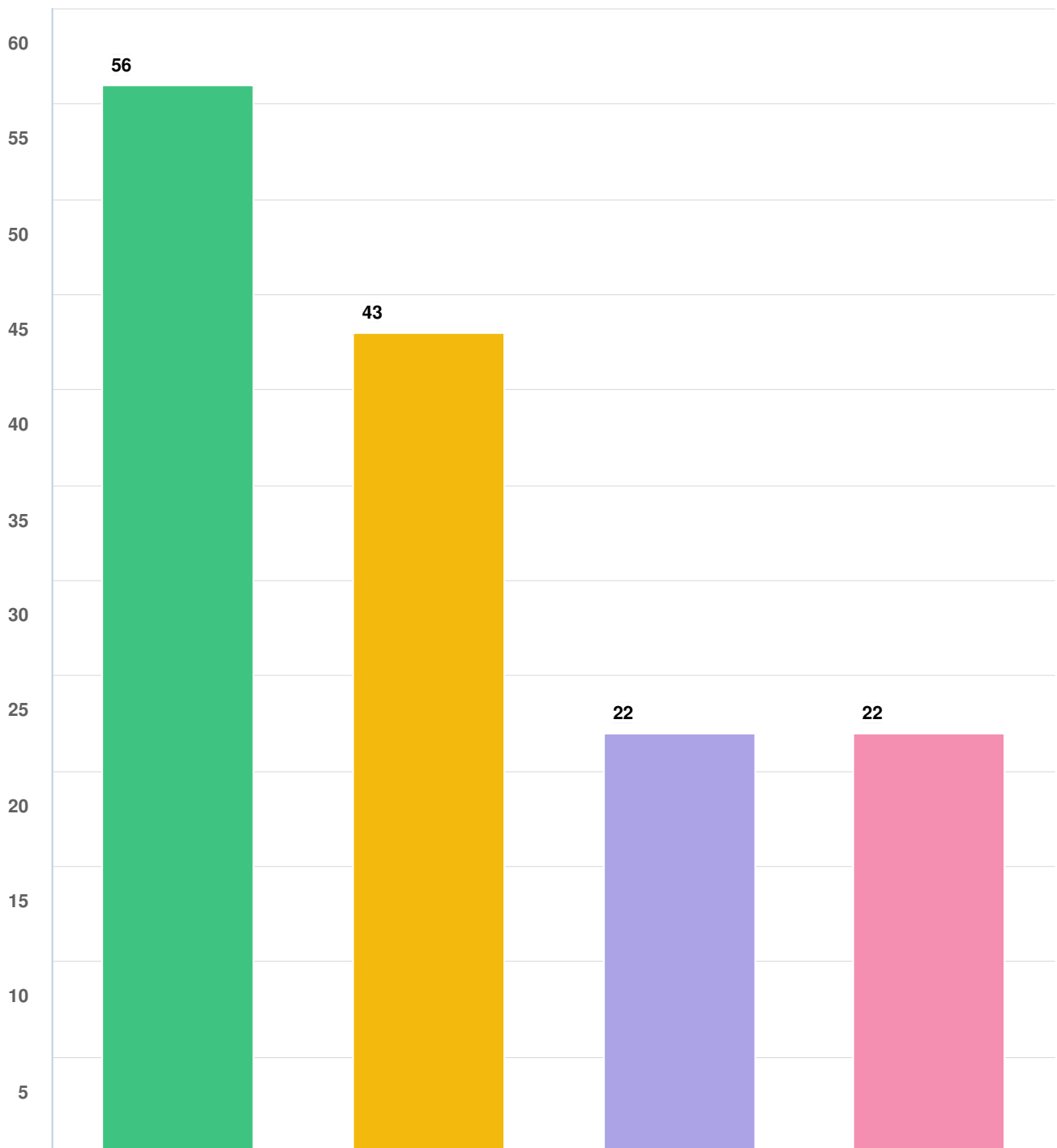
Question options

- excessive garbage or litter
 ● inappropriate or rude behaviour by visitors / guests
● trespassing on private property
- lack of parking
 ● lack of access to local Conservation Areas
● line-ups and crowds at local stores and shops
- lack of access to local restaurants
 ● illegal camping
● lack of access to Wellington Rotary Beach
- noise or nuisance from neighbouring accommodation rentals
 ● lack of access to local attractions, such as wineries
- excessive noise
 ● Other (please specify)

Mandatory Question (88 response(s))

Question type: Checkbox Question

Q6 Have you visited The County's Summer Hub website, viewed the Public Information Session on YouTube or the Tourism Management Plan Have Your Say site?

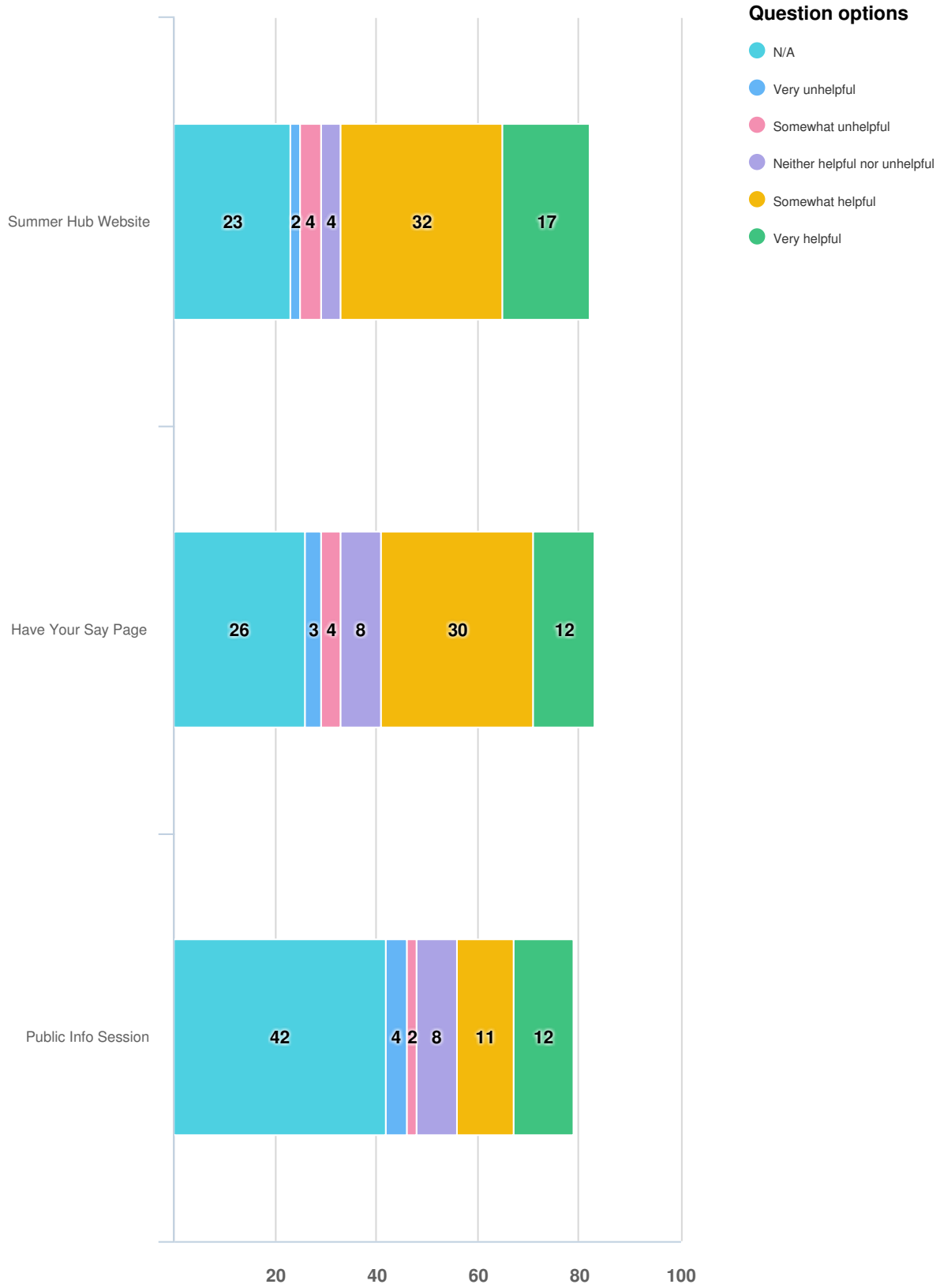


Question options

- I have visited the Summer Hub
- I have visited the Tourism Management Plan Have Your Say page
- I have viewed the Public Information Session on YouTube
- I have used none of these resources

Mandatory Question (88 response(s))
Question type: Checkbox Question

Q7 Have you found these resources helpful?



Optional question (85 response(s), 3 skipped)
 Question type: Likert Question

Q7 | Have you found these resources helpful?

Summer Hub Website

N/A : 23



Very unhelpful : 2



Somewhat unhelpful : 4



Neither helpful nor unhelpful : 4



Somewhat helpful : 32



Very helpful : 17



5 10 15 20 25 30 35

Have Your Say Page

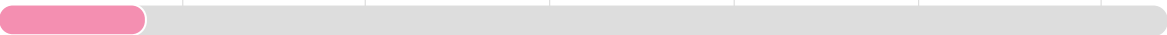
N/A : 26



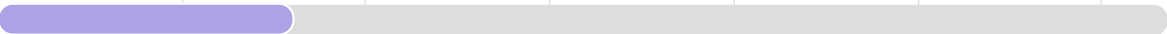
Very unhelpful : 3



Somewhat unhelpful : 4



Neither helpful nor unhelpful : 8



Somewhat helpful : 30



Very helpful : 12



5 10 15 20 25 30 35



Public Info Session

N/A : 42



Very unhelpful : 4



Somewhat unhelpful : 2



Neither helpful nor unhelpful : 8



Somewhat helpful : 11



Very helpful : 12



5 10 15 20 25 30 35 40 45