



# Tourism Management Plan - Resident Survey - June 2021

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## **SURVEY RESPONSE REPORT**

05 March 2020 - 19 July 2021

### **PROJECT NAME:**

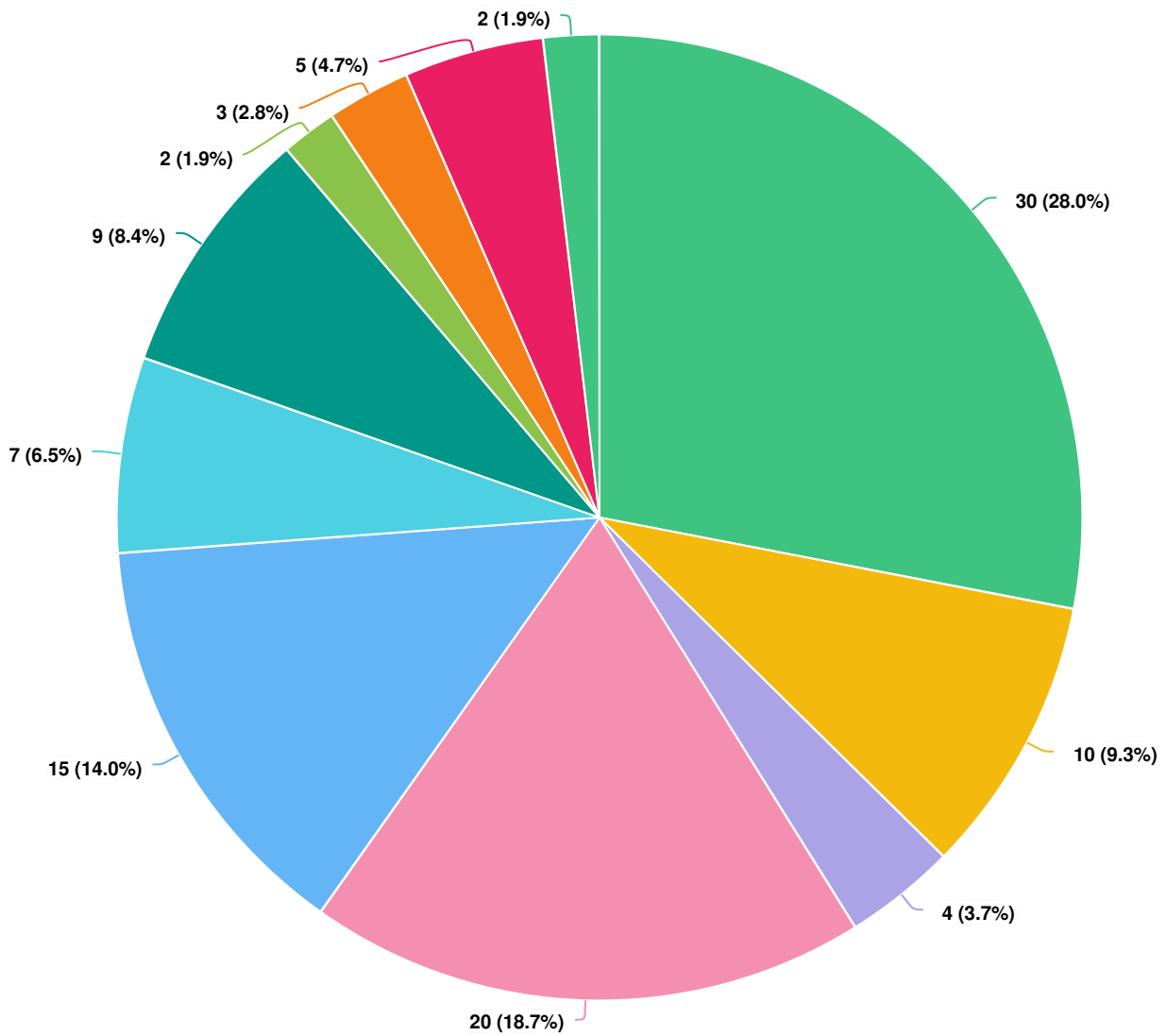
Tourism Management Plan

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# SURVEY QUESTIONS

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Q1 | I am a resident of

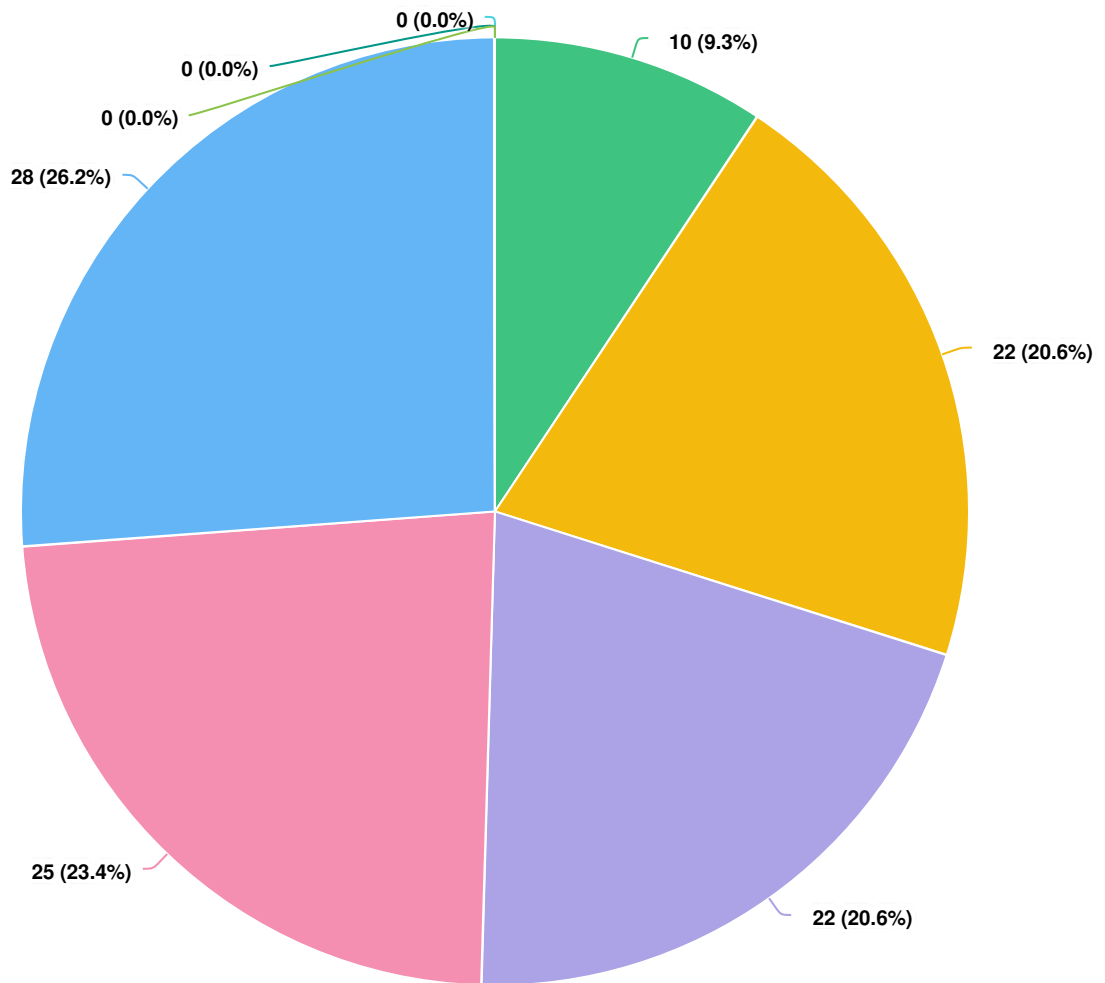


**Question options**

- Picton
- Athol
- Hallowell
- Wellington
- Ameliasburgh
- Bloomfield
- Sophiasburgh
- North Marysburgh
- Hillier
- South Marysburgh
- I don't live in Prince Edward County

Mandatory Question (107 response(s))  
 Question type: Dropdown Question

Q2 My age



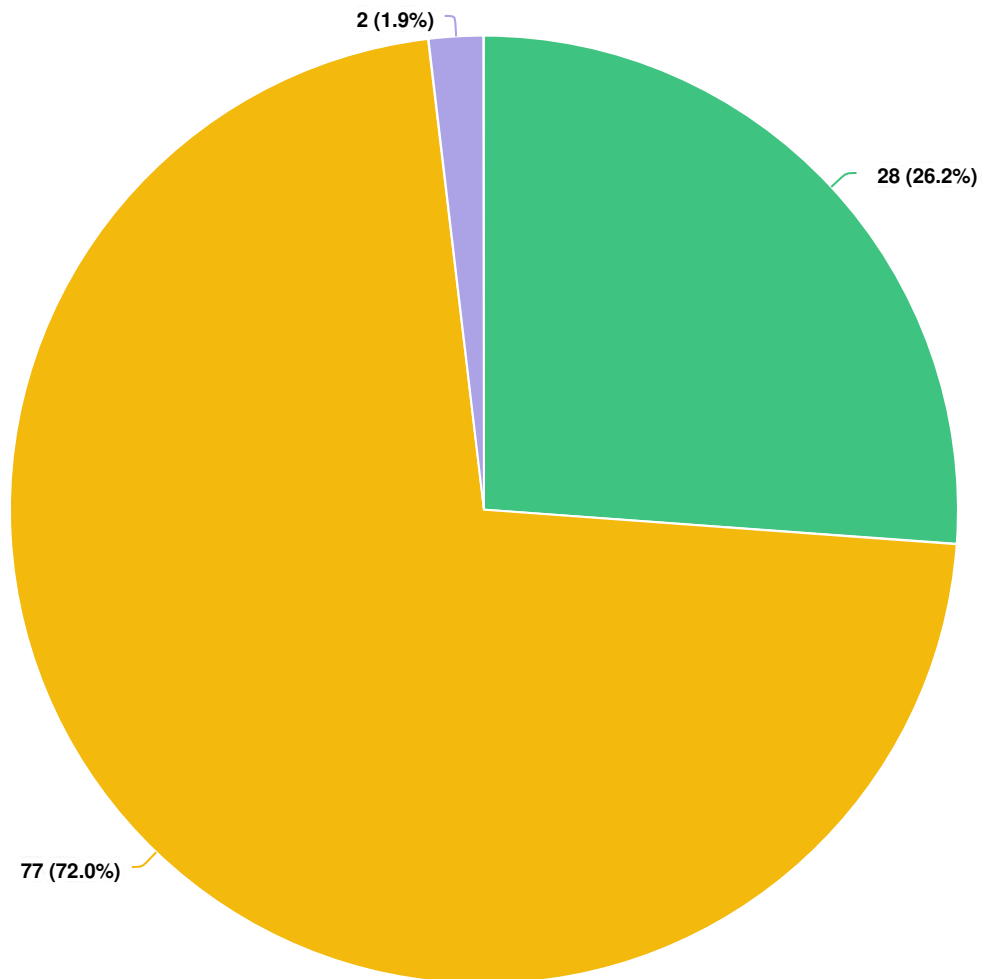
Question options

- 25-34
- 35-44
- 45-54
- 55-64
- 65 and older
- Under 18
- 18-24
- Prefer not to answer

Mandatory Question (107 response(s))

Question type: Radio Button Question

**Q3 | Do you operate a business or are you employed by a business that relies on tourism to be successful?**

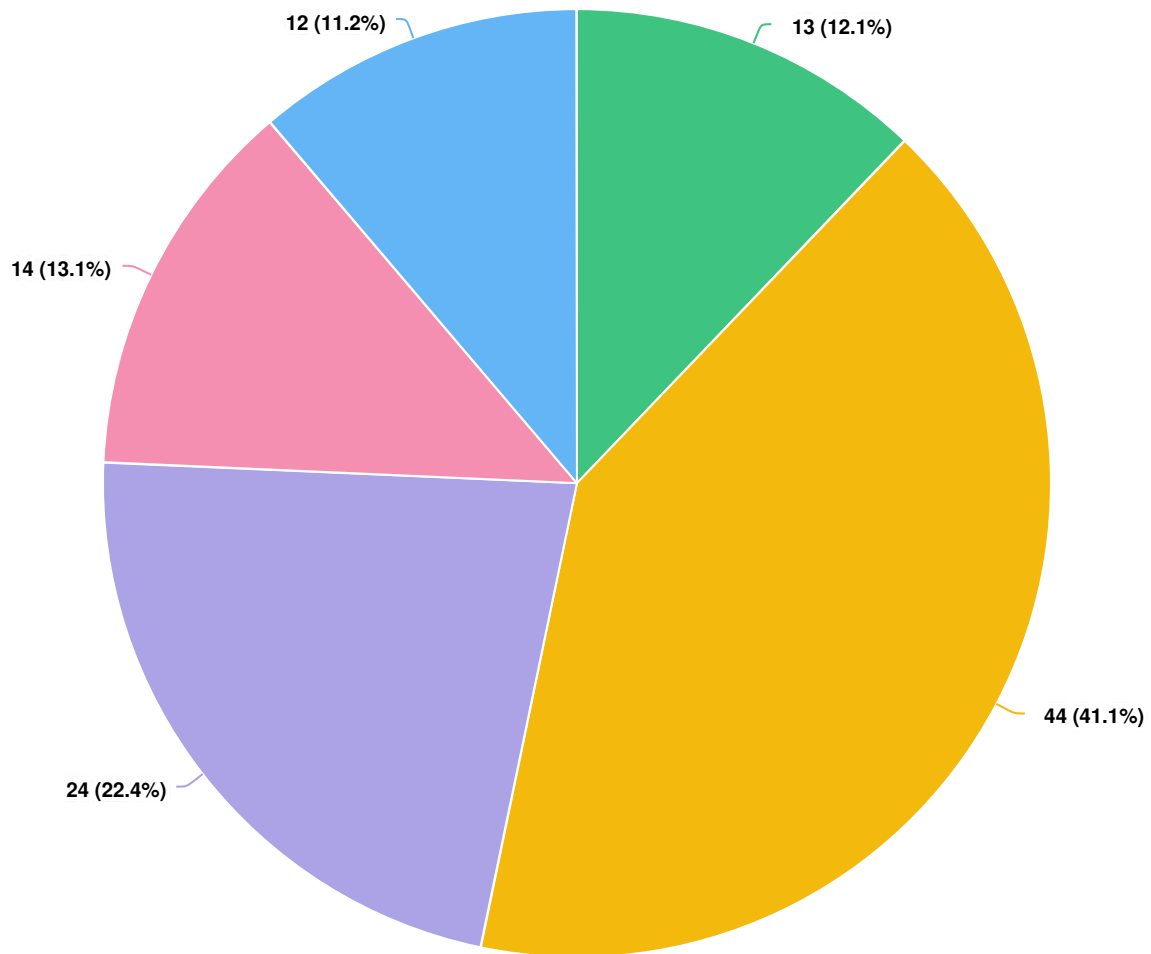


**Question options**

- Yes
- No
- I'm not sure

Mandatory Question (107 response(s))  
Question type: Radio Button Question

**Q4** In general, how is your summer going so far as it relates to common concerns about the summer tourism season?



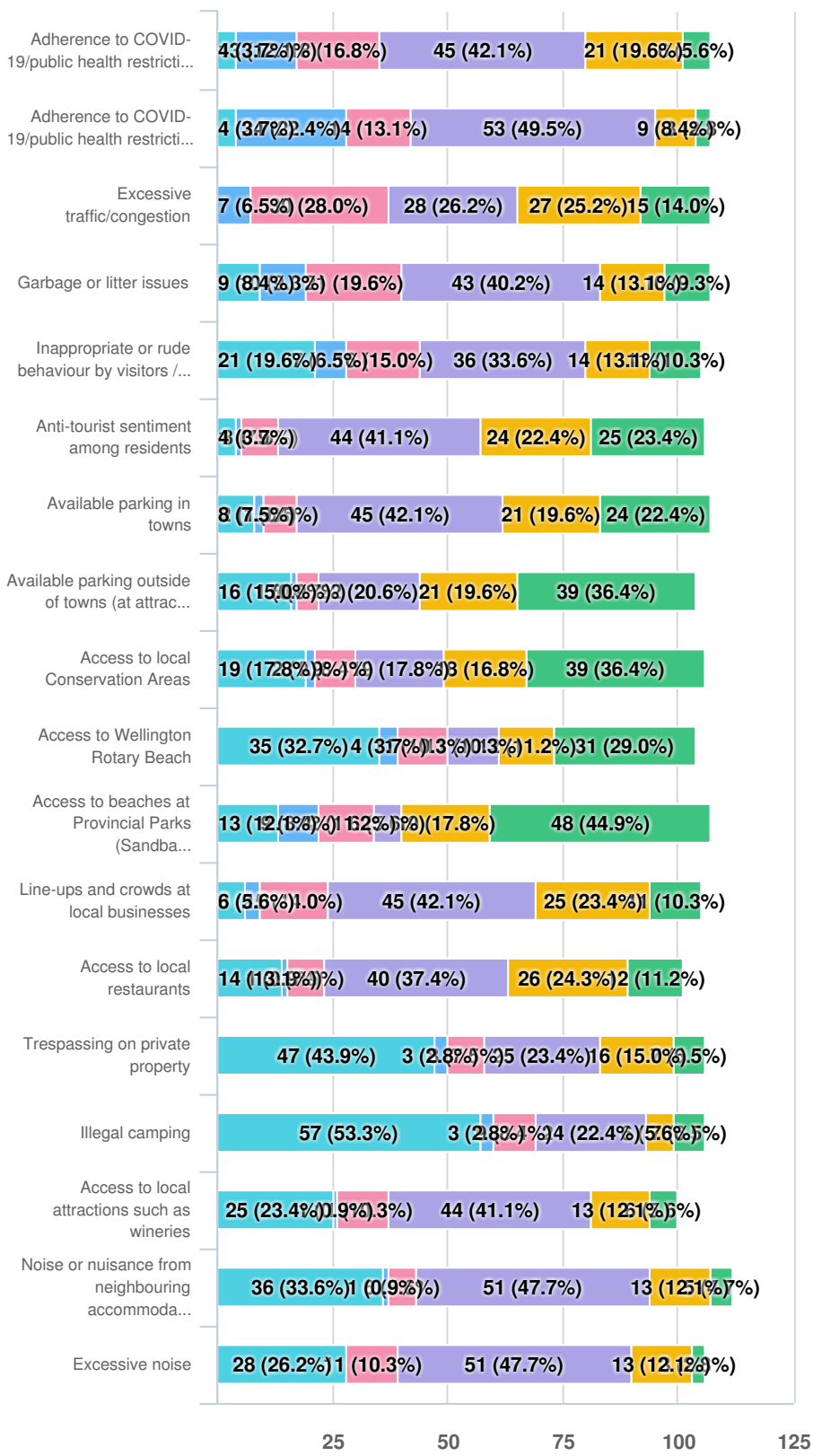
**Question options**

- Many negative experiences
- Some negative experiences
- Neutral
- Some positive experiences
- Many positive experiences

Mandatory Question (107 response(s))  
Question type: Emoji Question



**Q5** Based on your personal observations in June 2021, and recalling your experiences at this time in 2020, how do the following common summer issues compare?(This list is based on the original Tourism Management Plan surveys, with additions based on re...



**Question options**

- No opinion / NA
- Much better
- Slightly better
- About the same
- Slightly worse
- Much worse

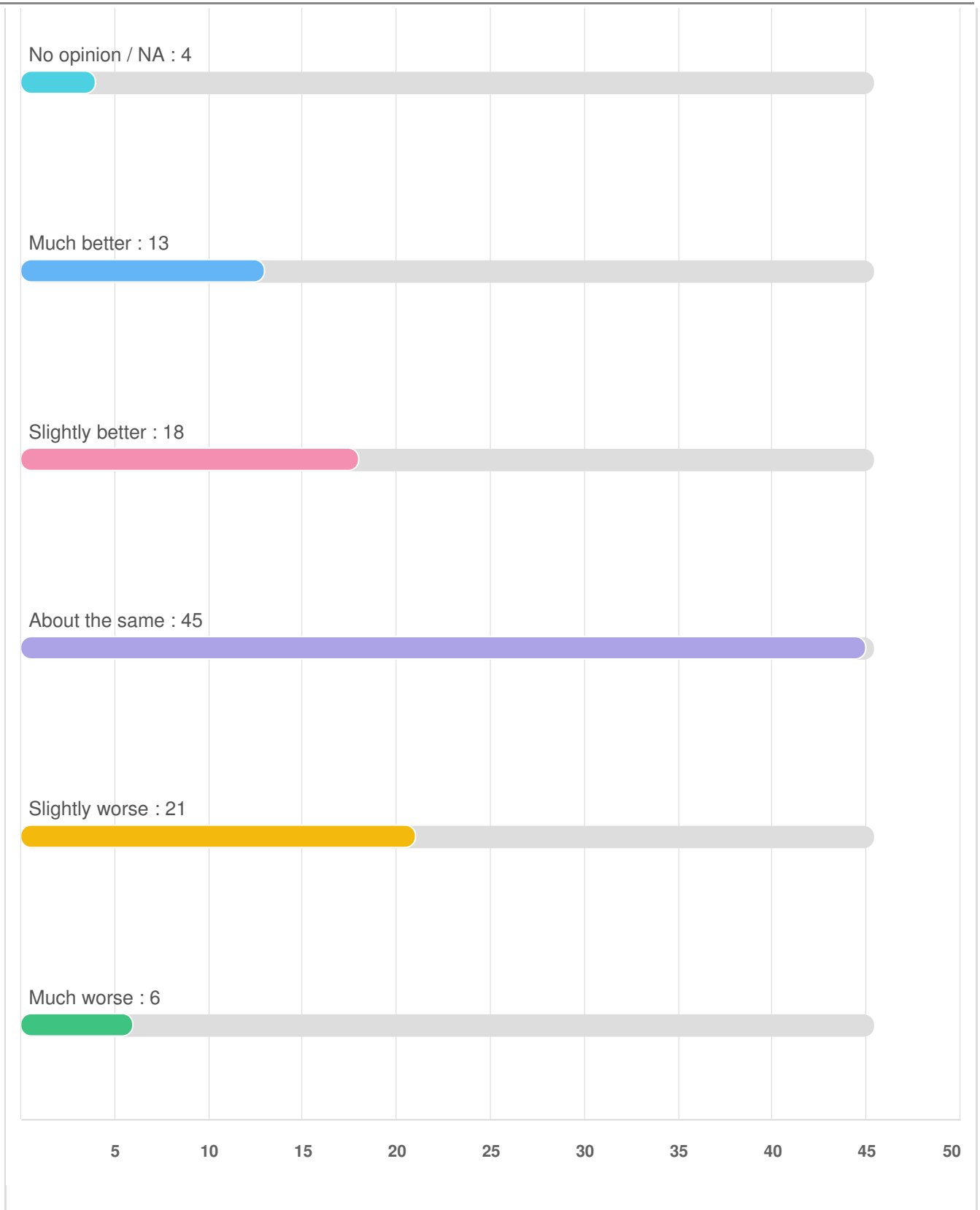
Optional question (107 response(s), 0 skipped)  
Question type: Likert Question





**Q5** | Based on your personal observations in June 2021, and recalling your experiences at this time in 2020, how do the following common summer issues compare?(This list is based on the original Tourism Management Plan surveys, with additions based on re...

**Adherence to COVID-19/public health restrictions and protocols by individuals**



### Adherence to COVID-19/public health restrictions and protocols by businesses

No opinion / NA : 4



Much better : 24



Slightly better : 14



About the same : 53



Slightly worse : 9



Much worse : 3



5 10 15 20 25 30 35 40 45 50 55 60

### Excessive traffic/congestion

No opinion / NA : 0

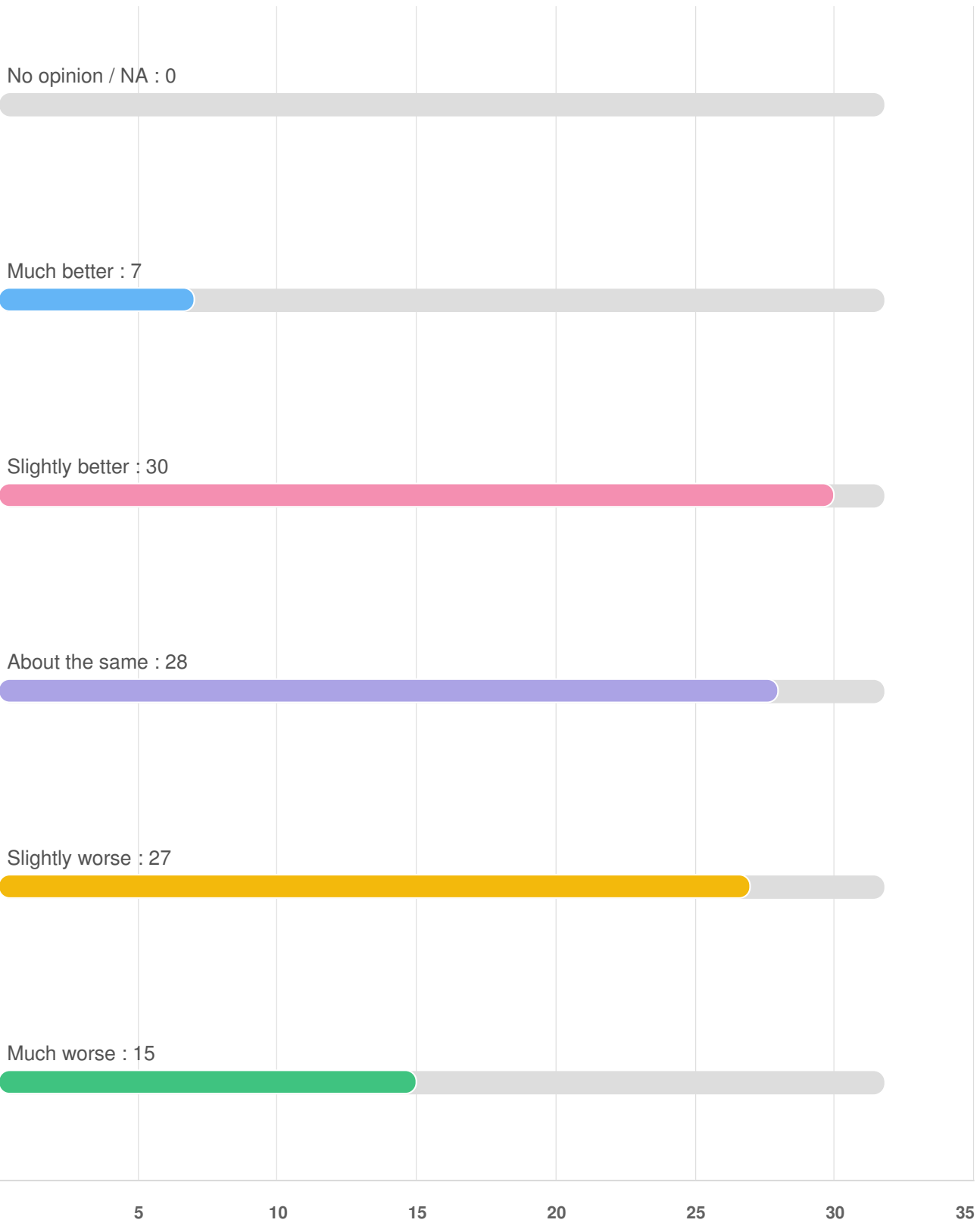
Much better : 7

Slightly better : 30

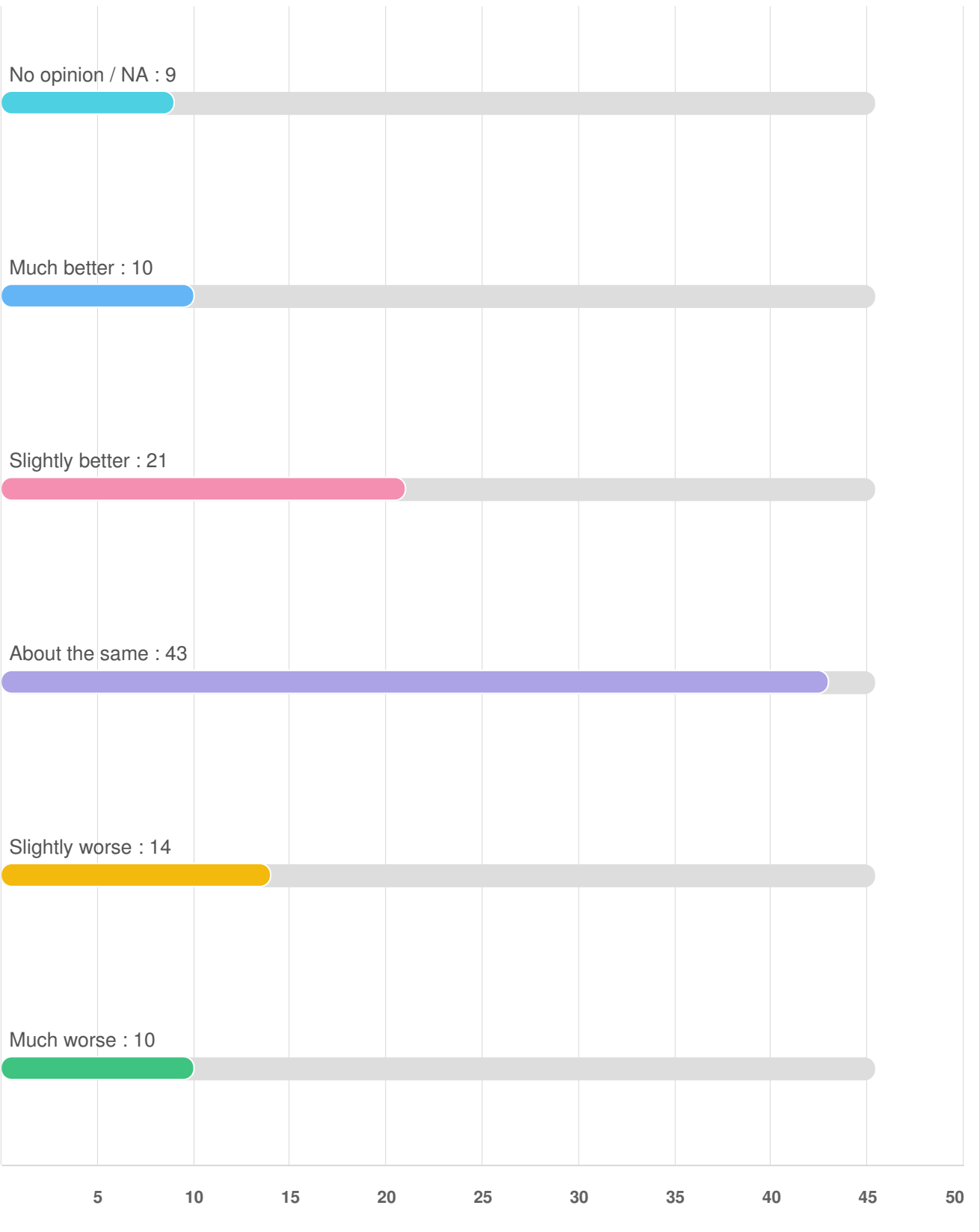
About the same : 28

Slightly worse : 27

Much worse : 15



### Garbage or litter issues



### Inappropriate or rude behaviour by visitors / guests

No opinion / NA : 21



Much better : 7



Slightly better : 16



About the same : 36



Slightly worse : 14

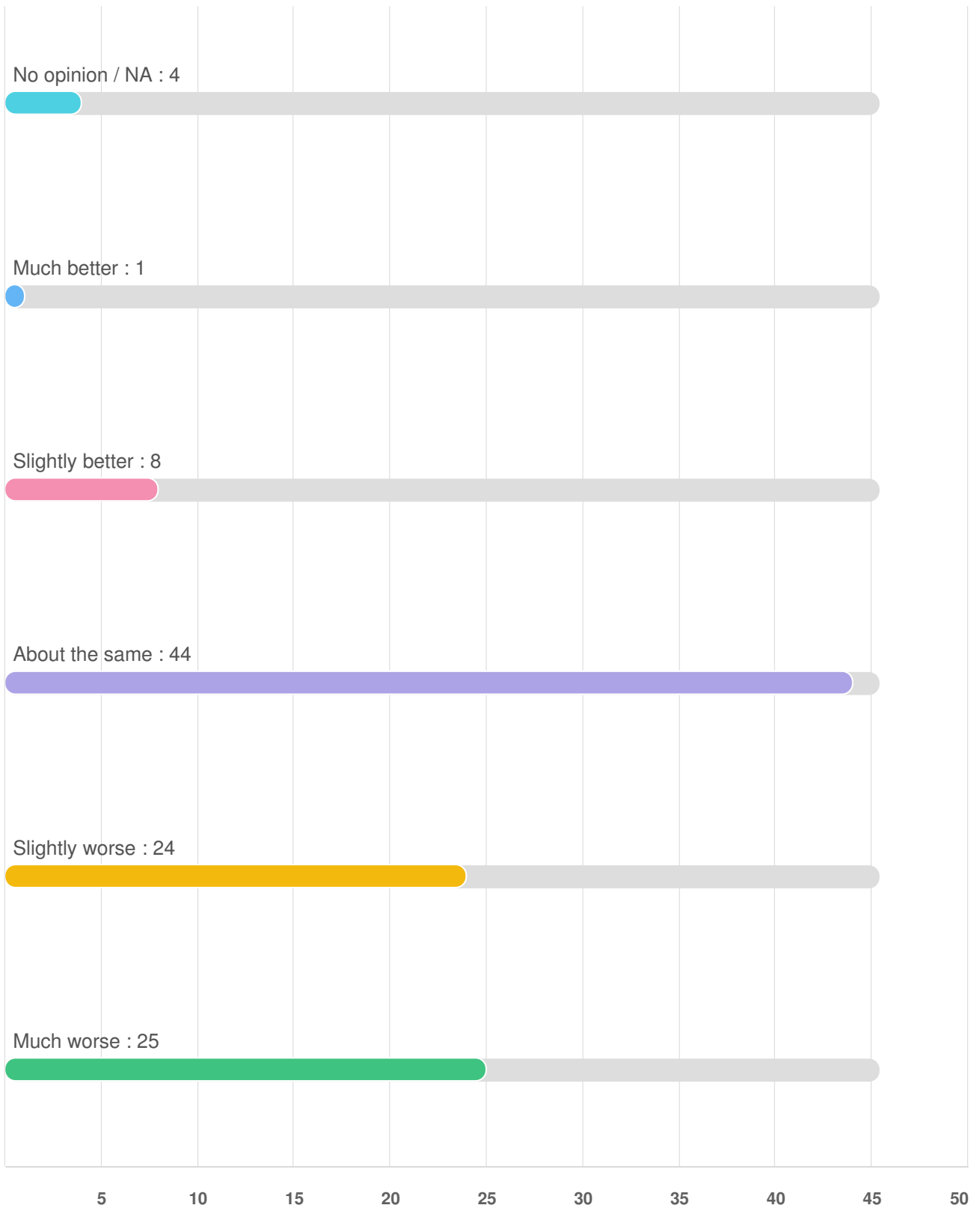


Much worse : 11

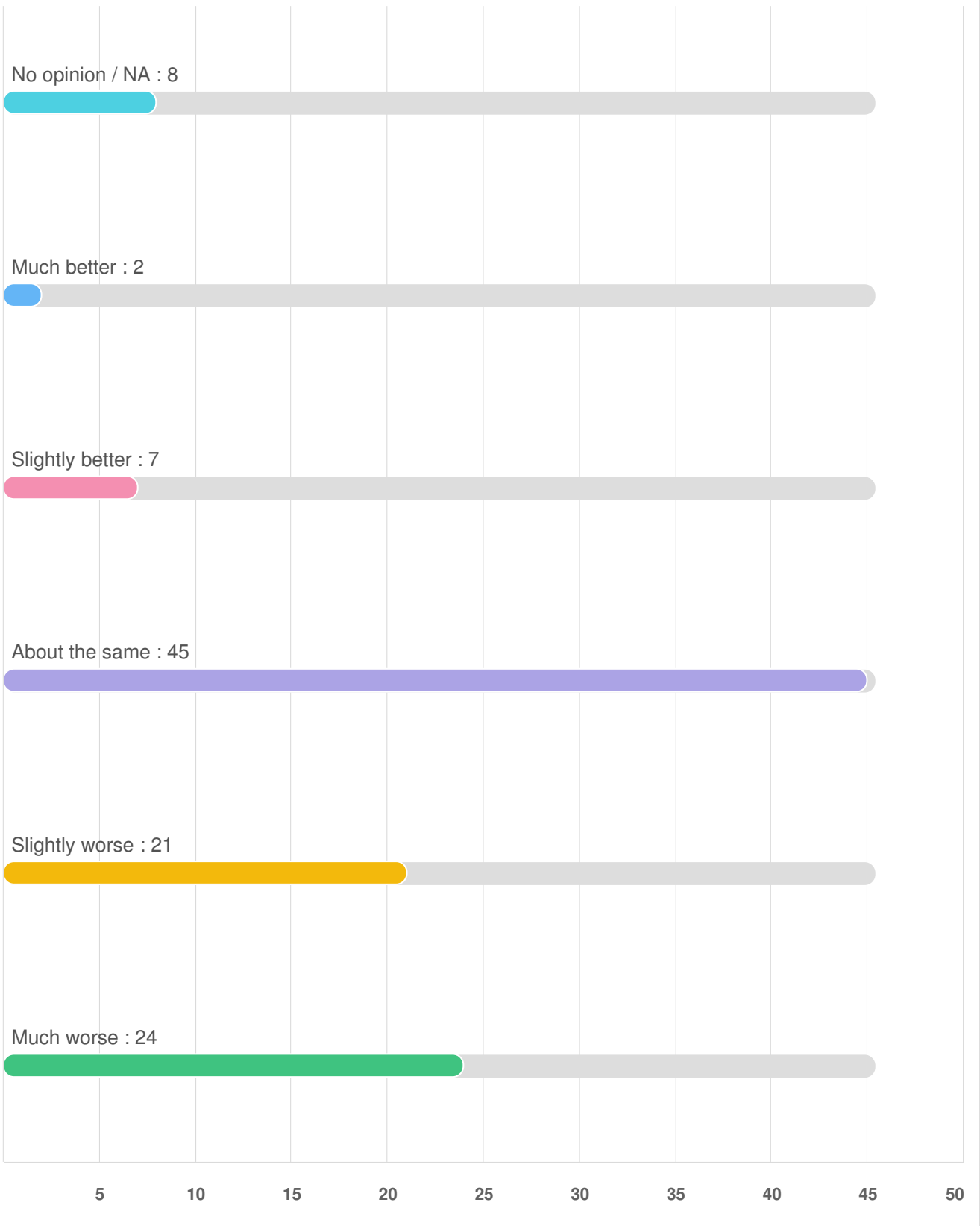


5 10 15 20 25 30 35 40

### Anti-tourist sentiment among residents

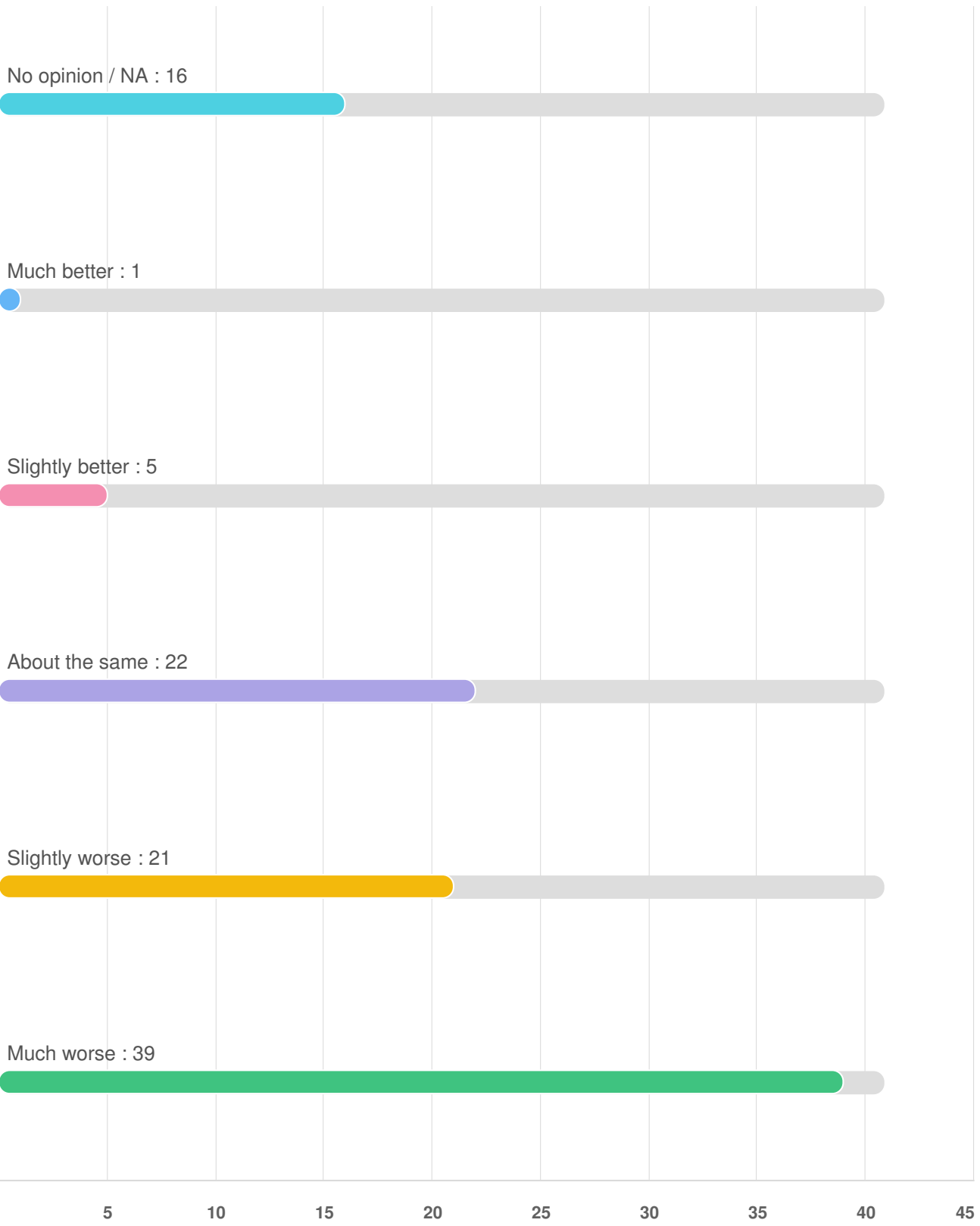


### Available parking in towns

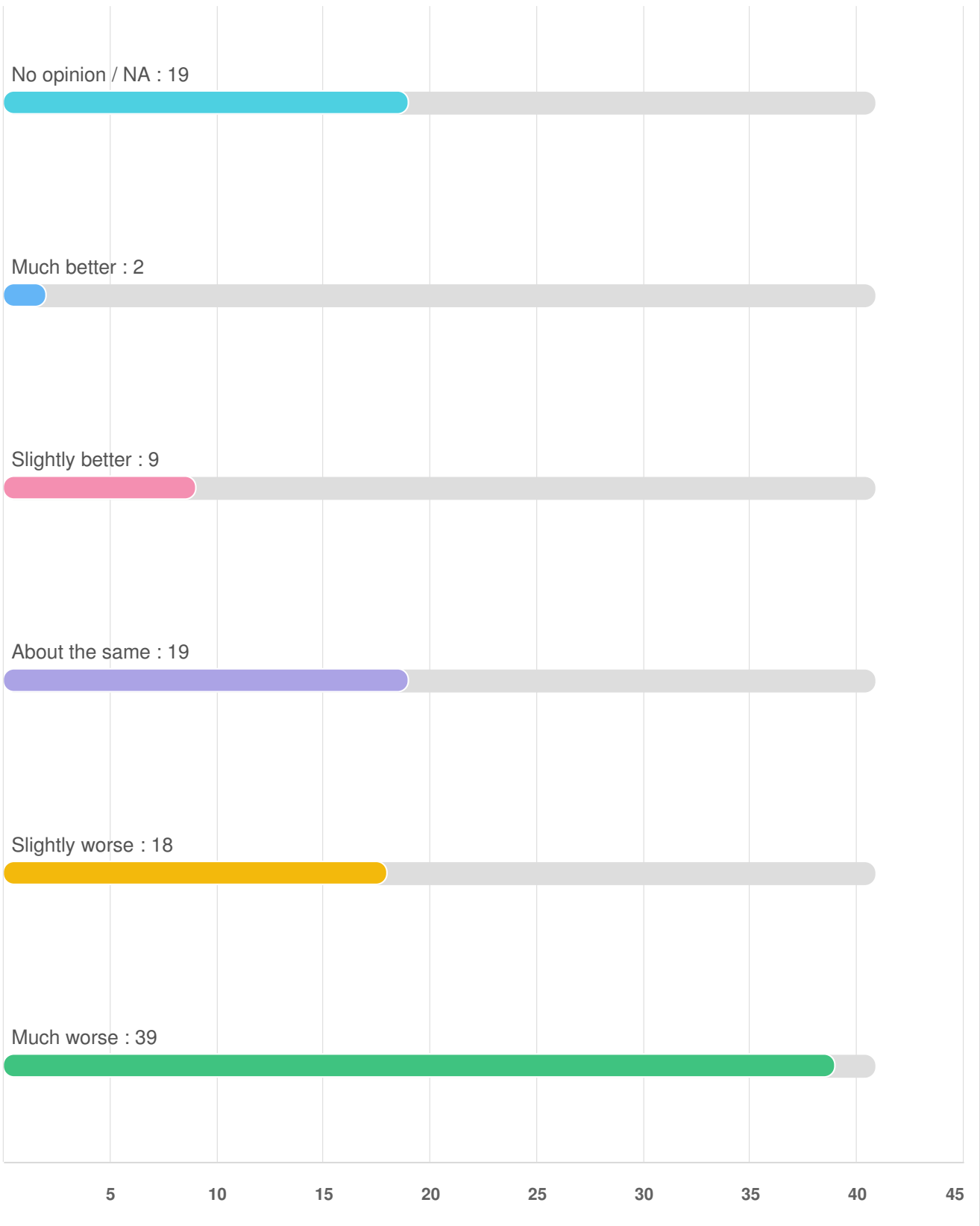




### Available parking outside of towns (at attractions, amenities, parks etc.)



### Access to local Conservation Areas



### Access to Wellington Rotary Beach

No opinion / NA : 35



Much better : 4



Slightly better : 11



About the same : 11



Slightly worse : 12

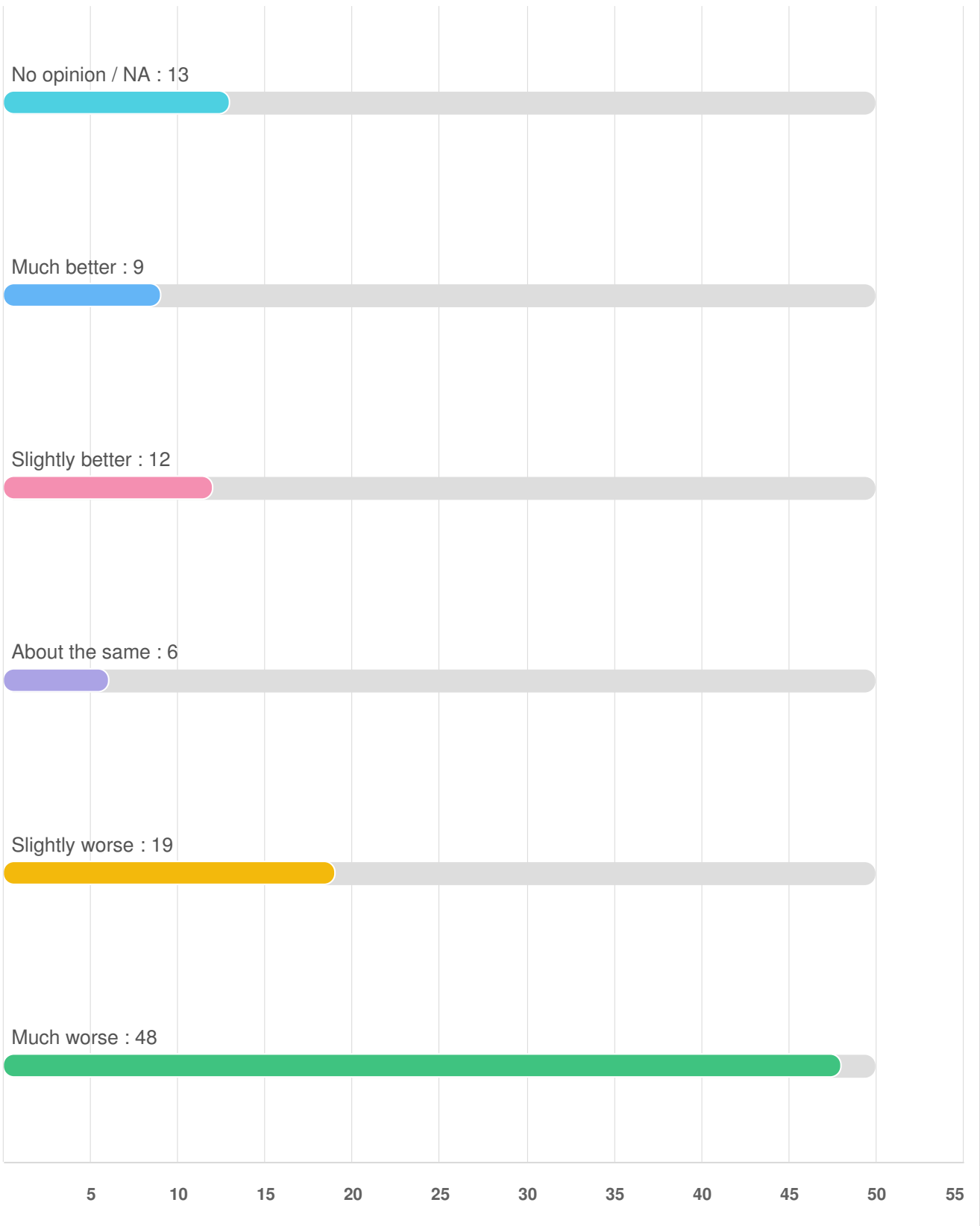


Much worse : 31

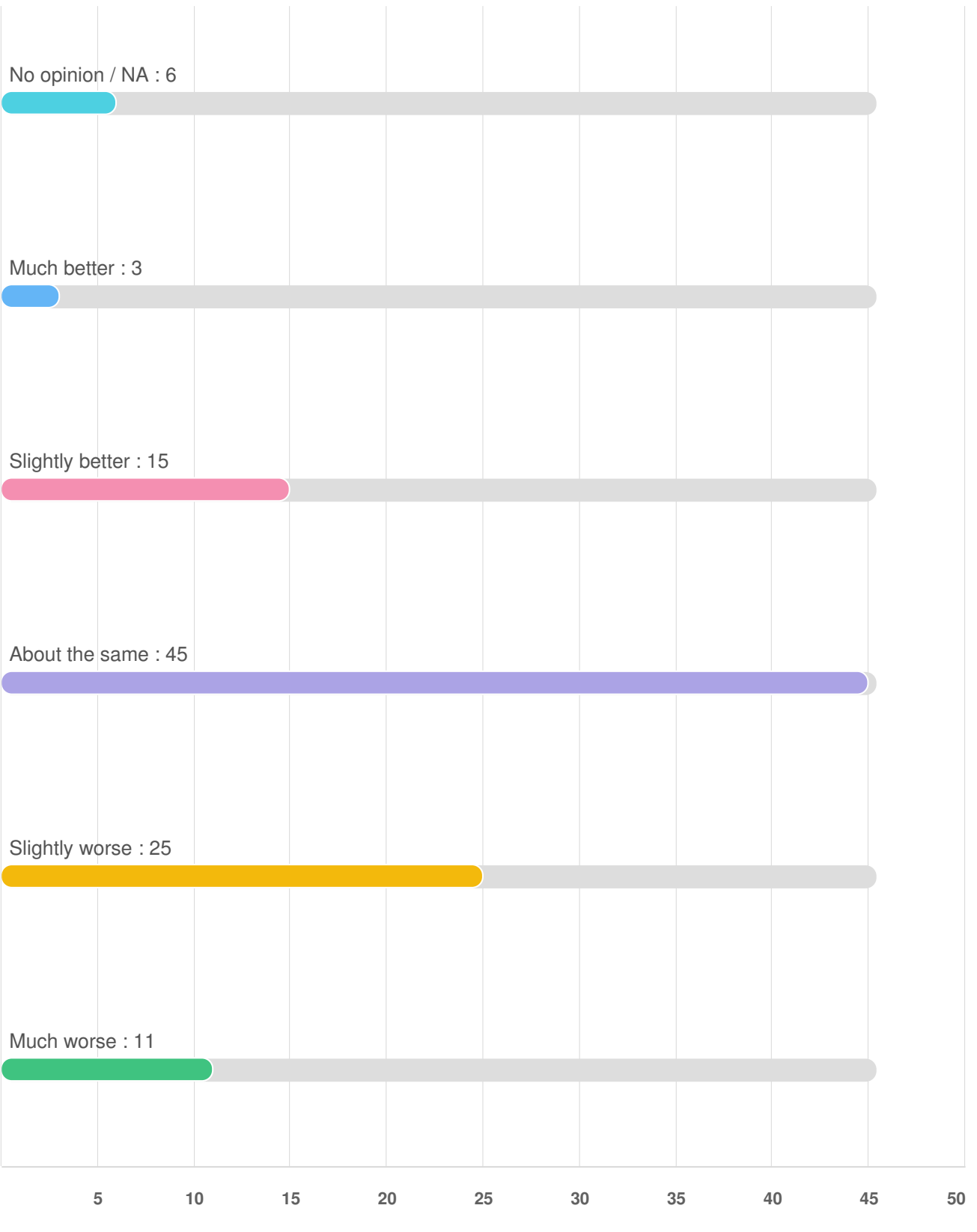


5 10 15 20 25 30 35 40

### Access to beaches at Provincial Parks (Sandbanks / North Beach)



### Line-ups and crowds at local businesses



### Access to local restaurants

No opinion / NA : 14



Much better : 1



Slightly better : 8



About the same : 40



Slightly worse : 26



Much worse : 12



5 10 15 20 25 30 35 40 45

### Trespassing on private property

No opinion / NA : 47



Much better : 3



Slightly better : 8



About the same : 25



Slightly worse : 16



Much worse : 7



5 10 15 20 25 30 35 40 45 50

### Illegal camping

No opinion / NA : 57



Much better : 3



Slightly better : 9



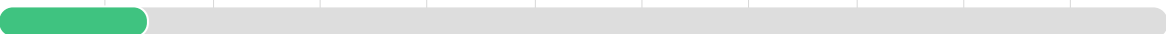
About the same : 24



Slightly worse : 6



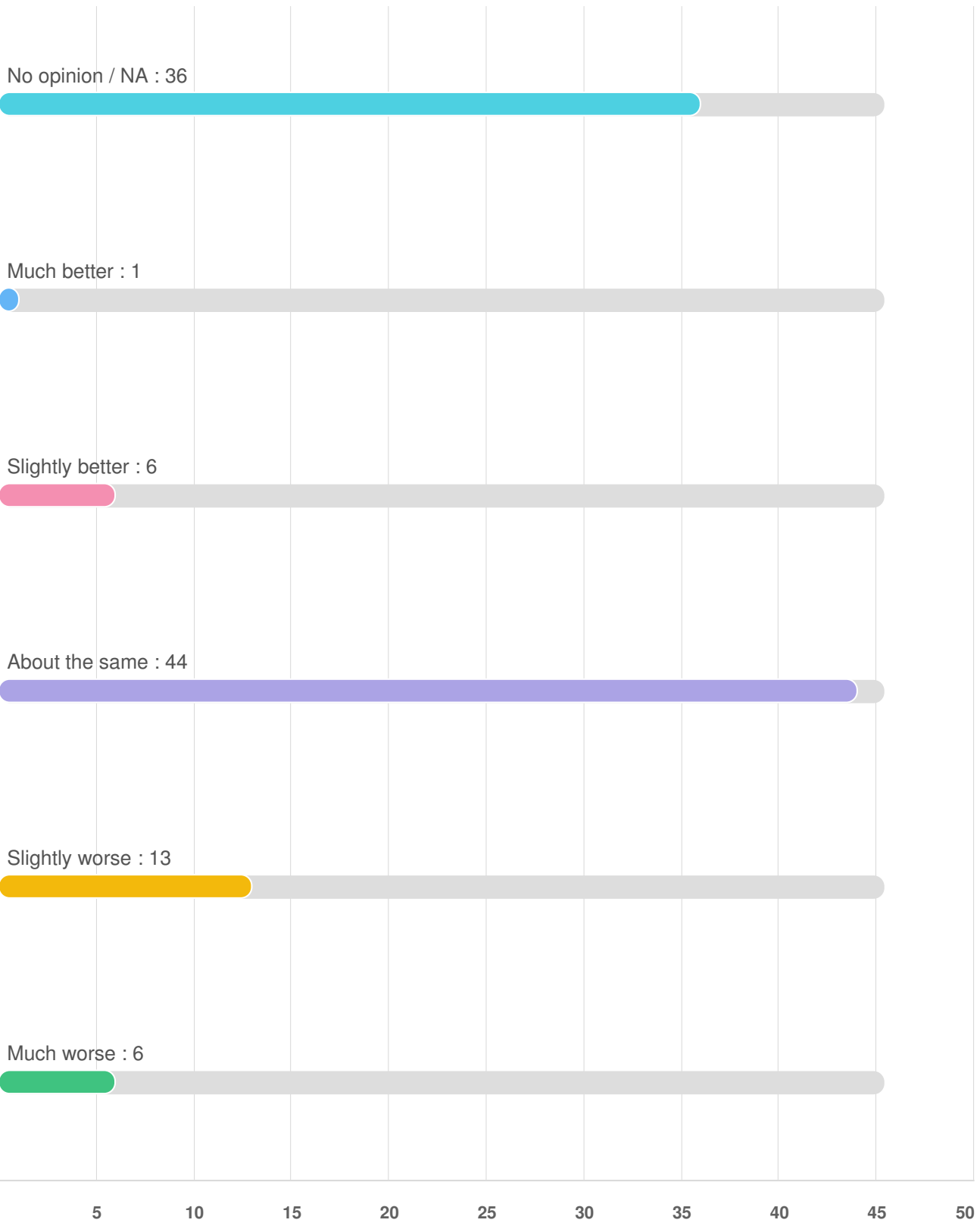
Much worse : 7



5 10 15 20 25 30 35 40 45 50 55 60



### Noise or nuisance from neighbouring accommodations/rentals



### Access to local attractions such as wineries

No opinion / NA : 25



Much better : 1



Slightly better : 11



About the same : 51



Slightly worse : 13

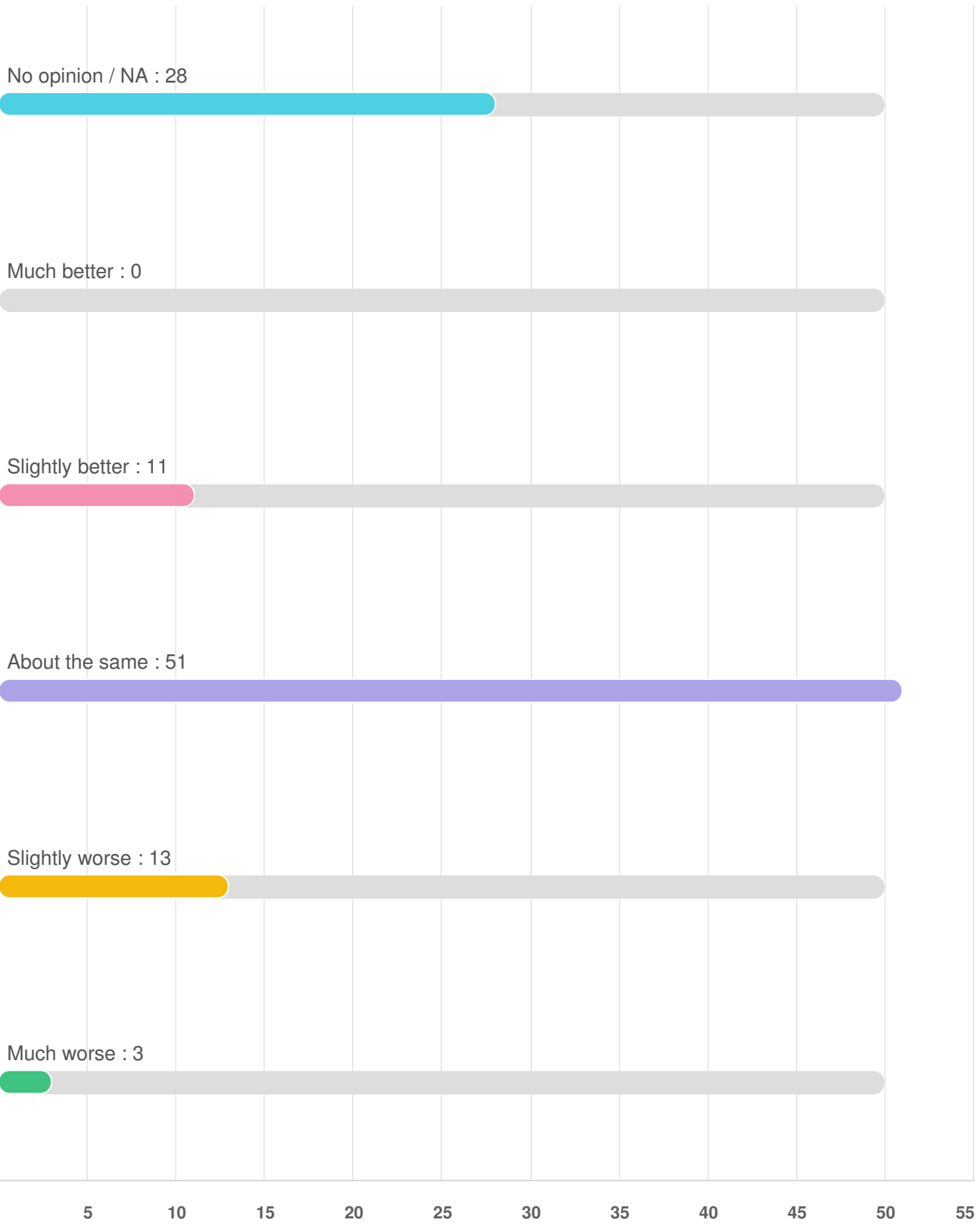


Much worse : 5

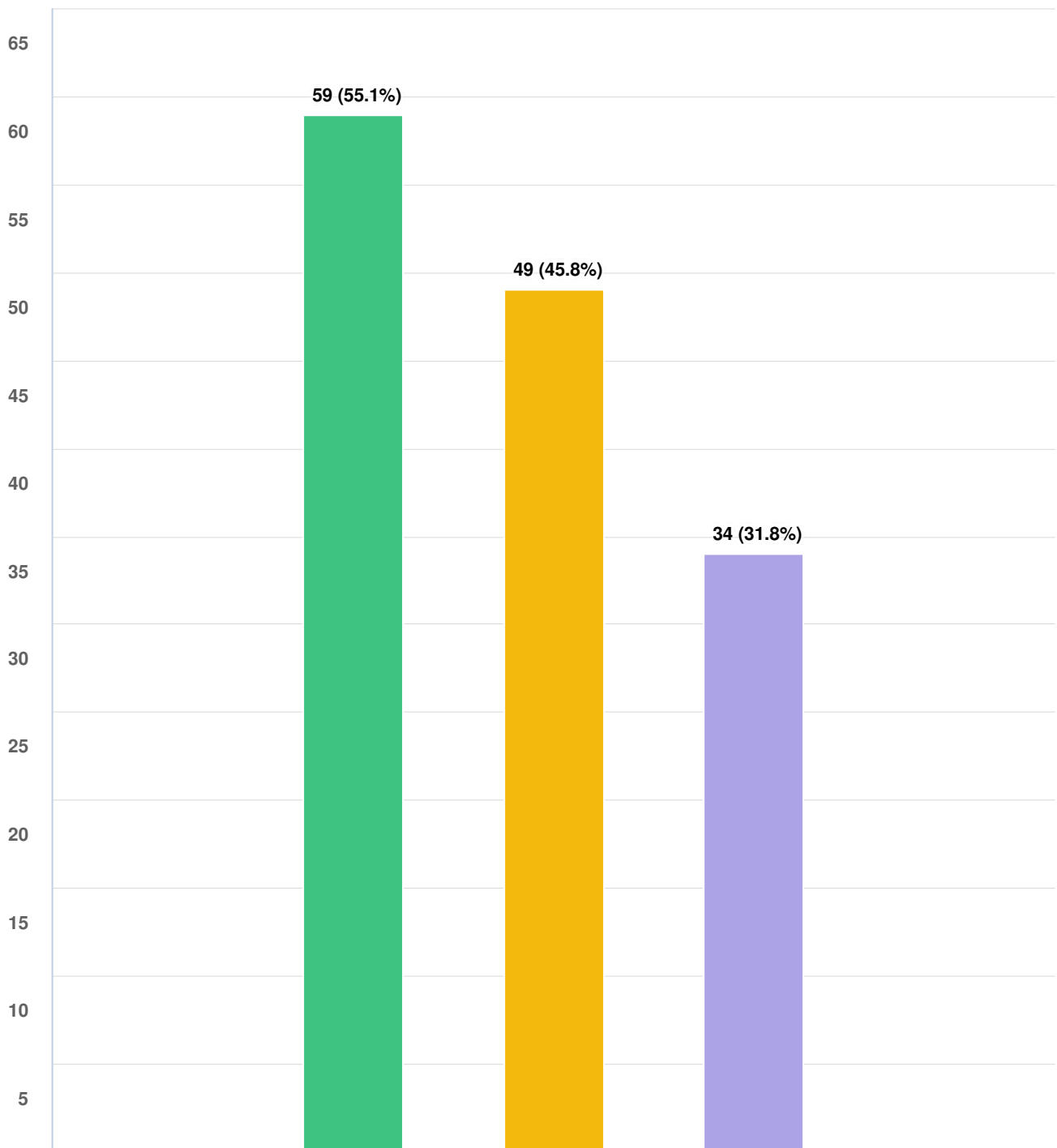


5 10 15 20 25 30 35 40 45 50 55

### Excessive noise



**Q6 Have you visited The County's Summer Hub website or the Tourism Management Plan Have Your Say site?**



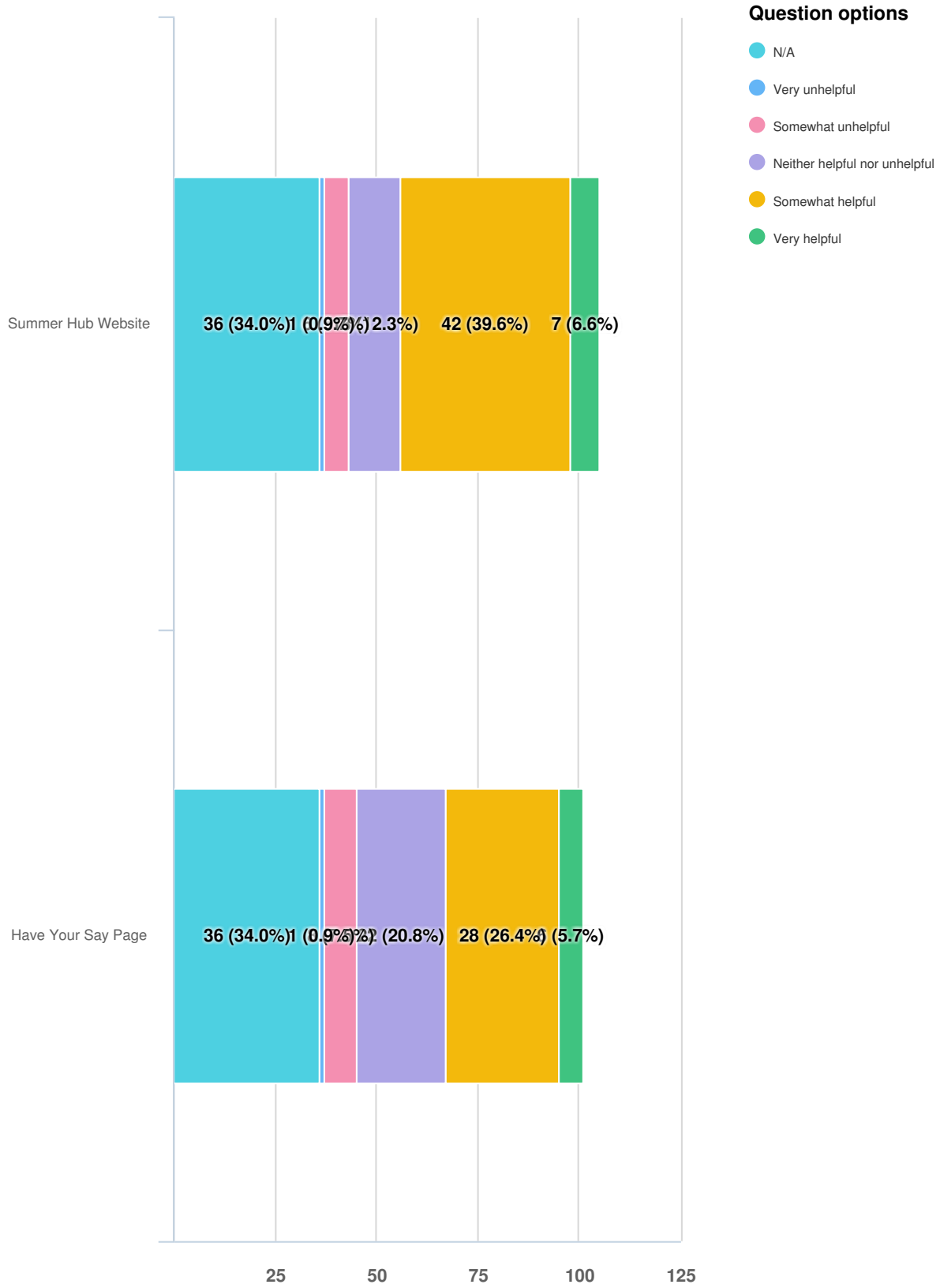
**Question options**

- I have visited neither of these resources
- I have visited the Tourism Management Plan Have Your Say page
- I have visited the Summer Hub

*Mandatory Question (107 response(s))  
Question type: Checkbox Question*



**Q7** Have you found these resources helpful?



Optional question (106 response(s), 1 skipped)  
 Question type: Likert Question

### Q7 | Have you found these resources helpful?

#### Summer Hub Website

N/A : 36



Very unhelpful : 1



Somewhat unhelpful : 6



Neither helpful nor unhelpful : 13



Somewhat helpful : 42



Very helpful : 7



5 10 15 20 25 30 35 40 45

### Have Your Say Page

N/A : 36



Very unhelpful : 1



Somewhat unhelpful : 8



Neither helpful nor unhelpful : 22



Somewhat helpful : 28

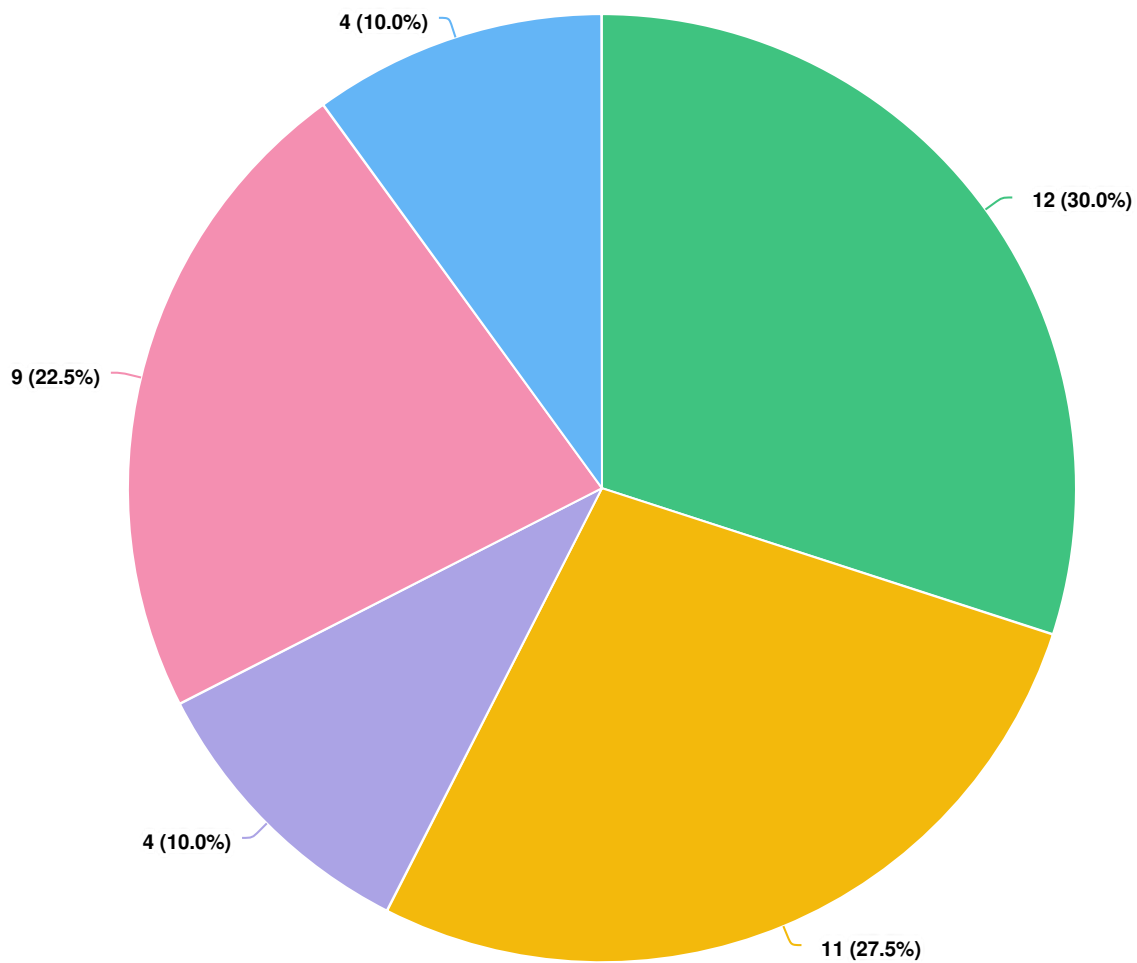


Very helpful : 6



5 10 15 20 25 30 35 40

**Q8** | If yes, how would you rate your experience using this new system to make your booking and access the Park?



**Question options**

- Very Good Experience
- Somewhat Good Experience
- Neutral
- Somewhat Poor Experience
- Very Poor Experience

Optional question (40 response(s), 67 skipped)  
Question type: Emoji Question