



Tourism Management Plan - Resident Survey - August 2021

SURVEY RESPONSE REPORT

05 March 2020 - 07 September 2021

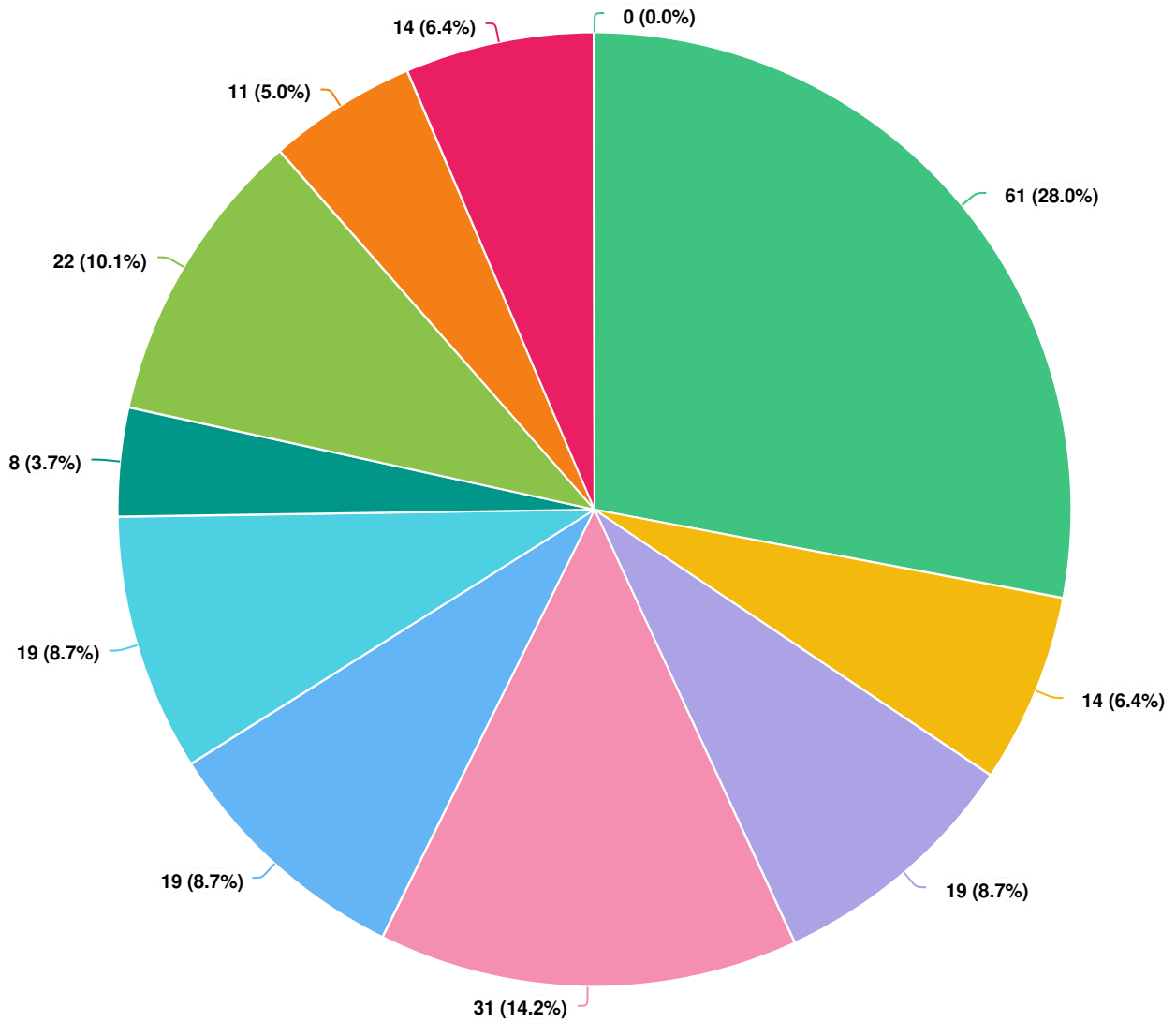
PROJECT NAME:

Tourism Management Plan

SURVEY QUESTIONS



Q1 | I am a resident of



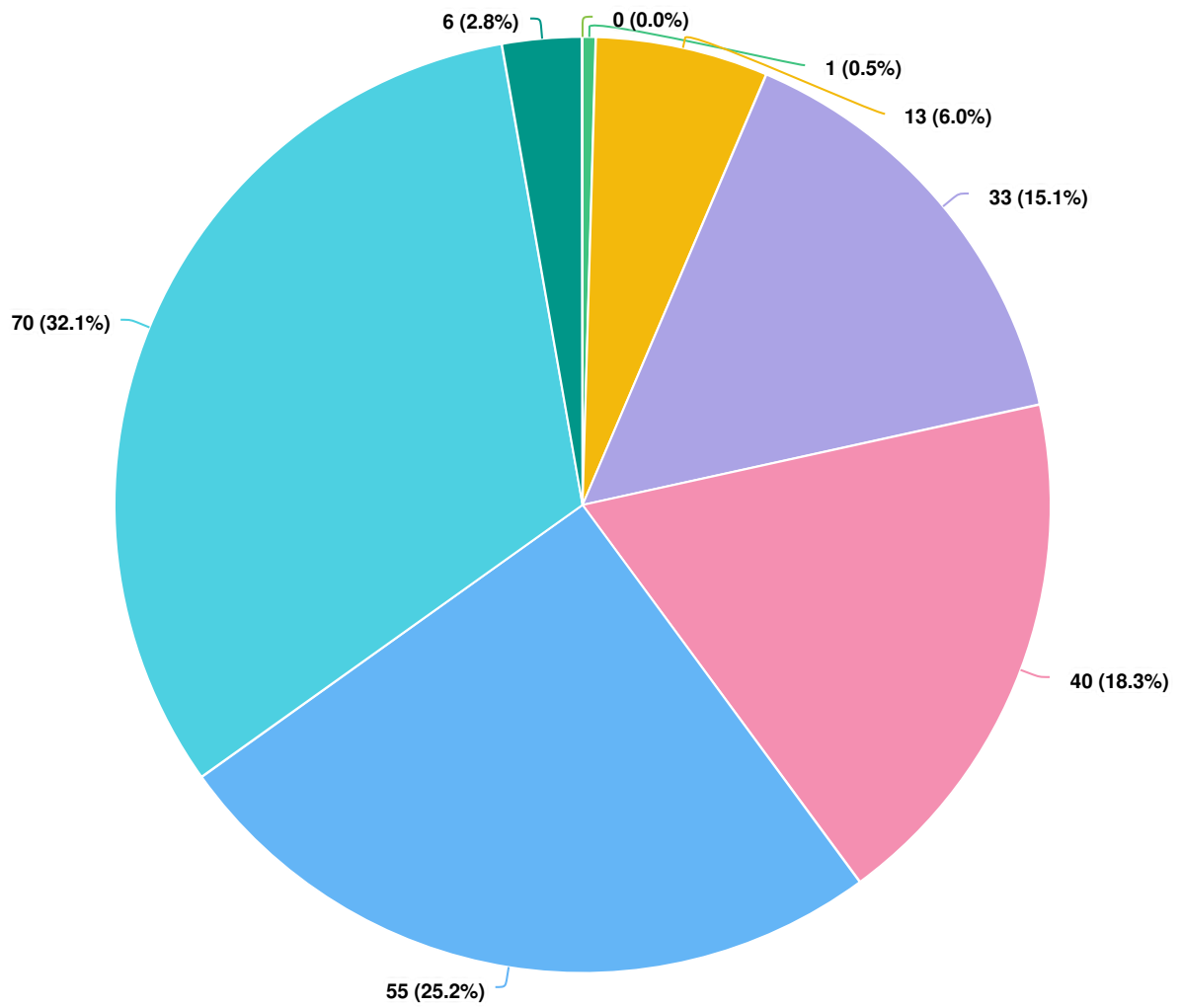
Question options

- Picton
- Athol
- Hallowell
- Wellington
- Ameliasburgh
- Bloomfield
- Sophiasburgh
- North Marysburgh
- Hillier
- South Marysburgh
- I don't live in Prince Edward County

Mandatory Question (218 response(s))
Question type: Dropdown Question



Q2 My age

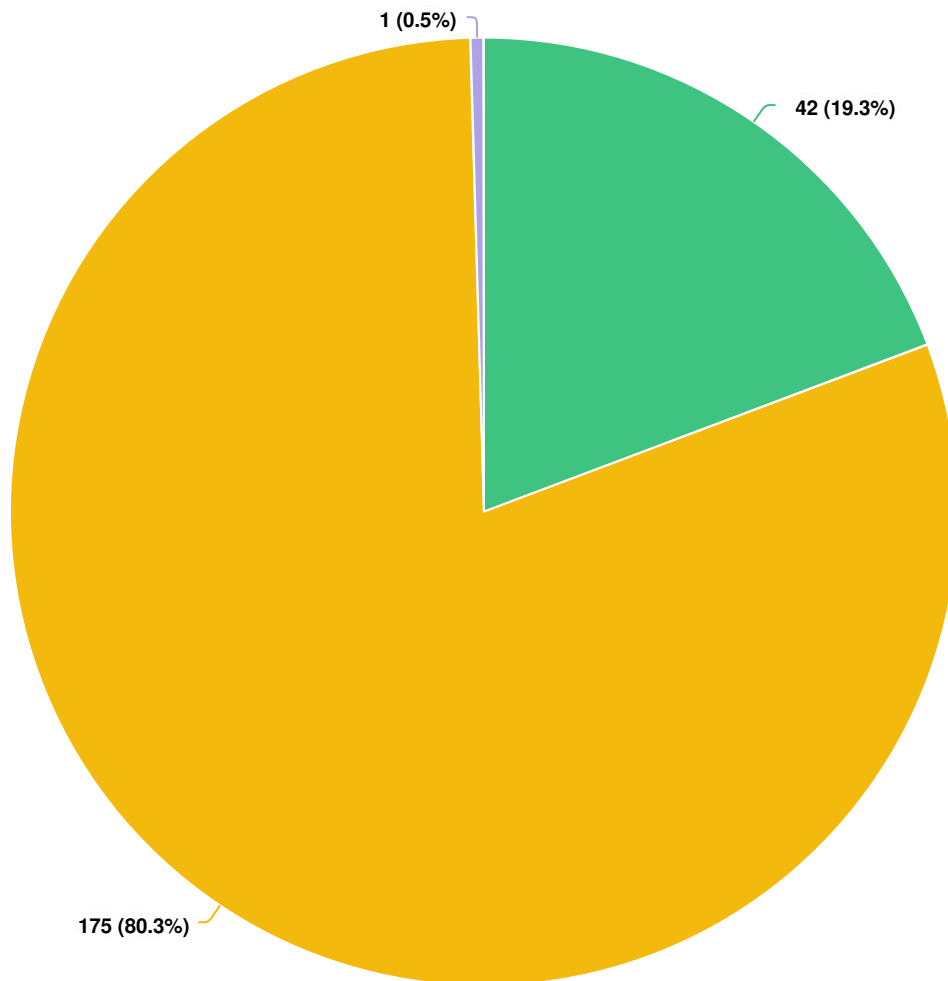


Question options

- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65 and older
- Prefer not to answer
- Under 18

Mandatory Question (218 response(s))
Question type: Radio Button Question

Q3 | Do you operate a business or are you employed by a business that relies on tourism to be successful?



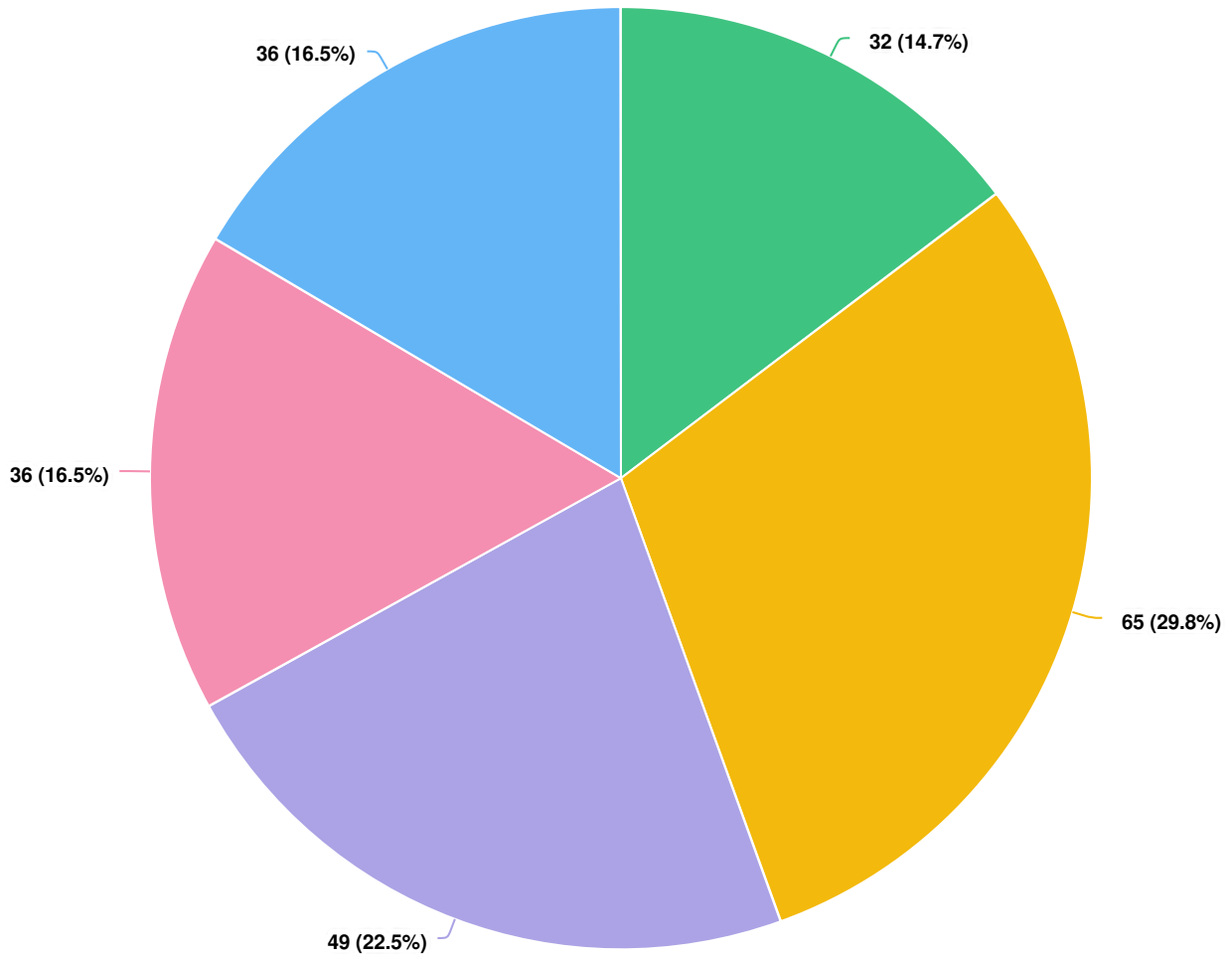
Question options

- Yes
- No
- I'm not sure

Mandatory Question (218 response(s))
Question type: Radio Button Question



Q4 | In general, how is your summer going so far as it relates to common concerns about the summer tourism season?



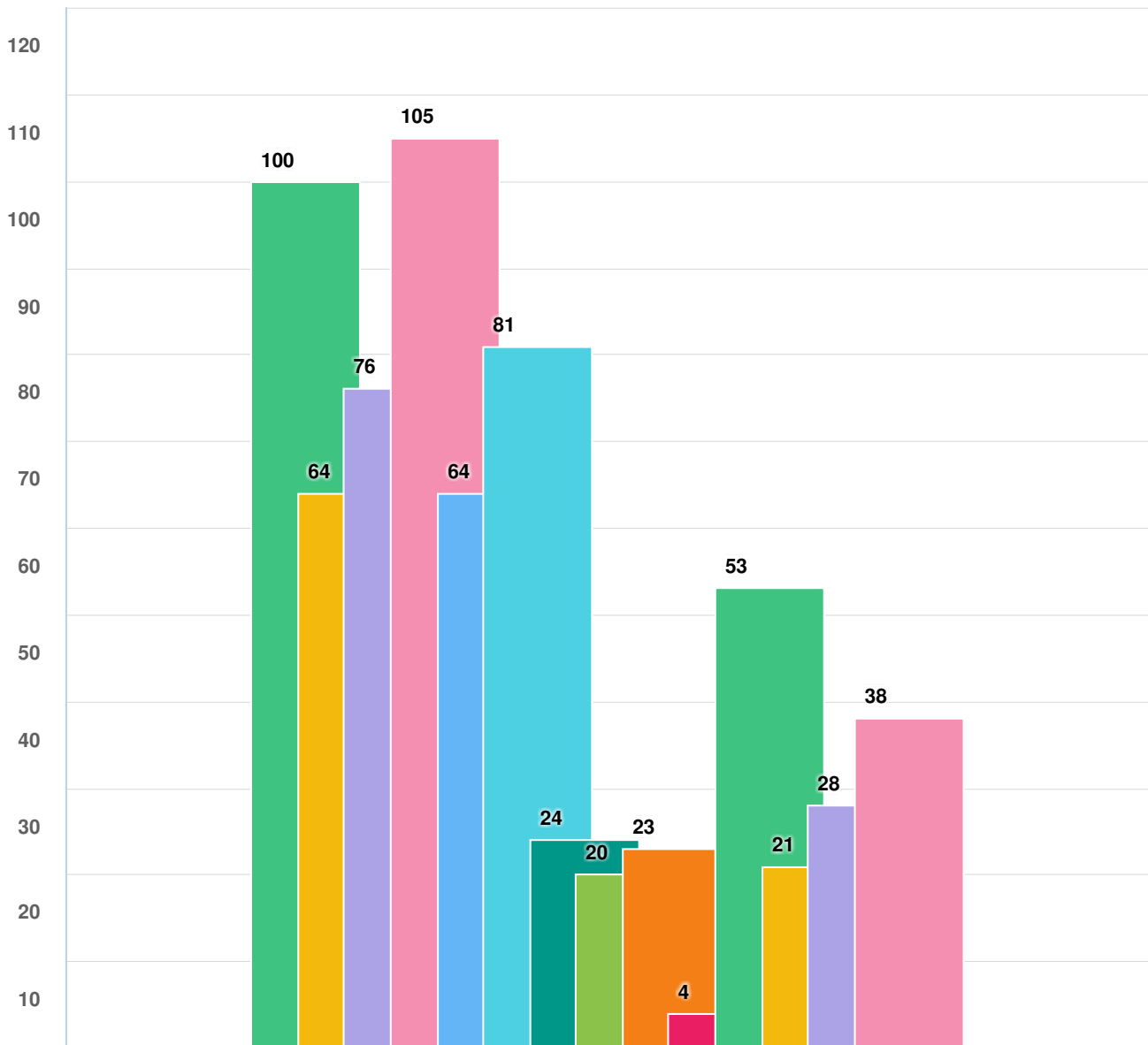
Question options

- Many negative experiences
- Some negative experiences
- Neutral
- Some positive experiences
- Many positive experiences

Mandatory Question (218 response(s))
Question type: Emoji Question



Q5 We are at the half-way mark of the peak summer season. We want to know what issues still persist this summer, despite (or perhaps because of) the implementation of the Tourism Management Plan. Please identify up to five issues that remain a signif...



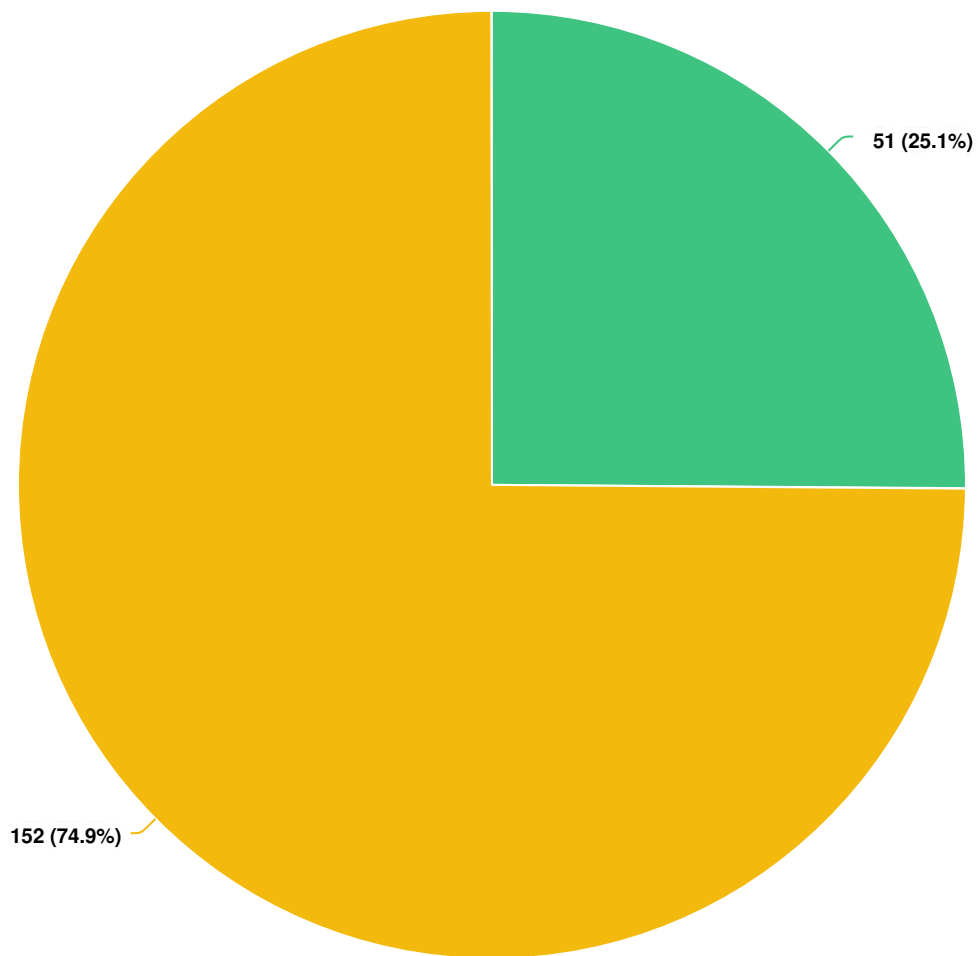
Question options

- Lack of or limited access to managed beaches and waterfront (i.e. Wellington Rotary Beach, Sandbanks, North Beach, Little Bluff)
- Lack of or limited access to unmanaged/"secret" beaches and waterfront
- Availability of parking in towns
- Traffic / congestion on County roads
- Garbage / litter in public spaces
- Lack of or limited access to local restaurants and businesses
- Trespassing on private property
- Illegal camping in public spaces
- Increased nuisance noise from tourism-related activities
- Adherence to COVID-19 regulations by businesses
- Adherence to COVID-19 regulations by individuals
- Access to municipal boat launches
- Not enough enforcement of by-laws (parking, noise, camping etc.)
- Other (please specify)

Optional question (210 response(s), 8 skipped)
Question type: Checkbox Question



Q6 Do you want to help shape tourism management in 2022 and beyond? County staff will be conducting focus groups with community members in late September as part of our evaluation of the Tourism Management Plan (TMP). We are looking for members of our ...



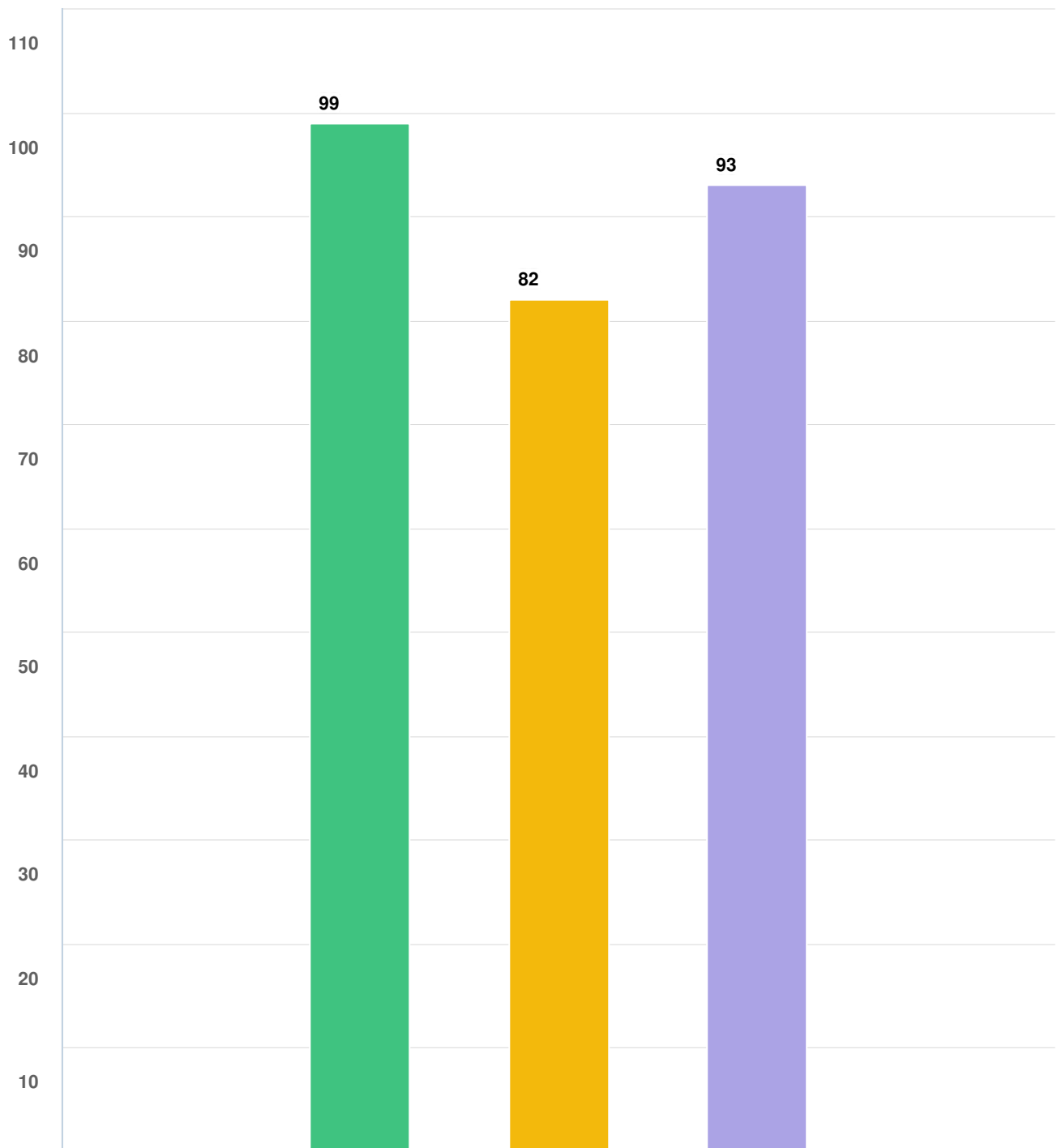
Question options

- Yes
- No

Optional question (203 response(s), 15 skipped)
Question type: Radio Button Question



Q7 Have you visited The County's Summer Hub website or the Tourism Management Plan Have Your Say site?



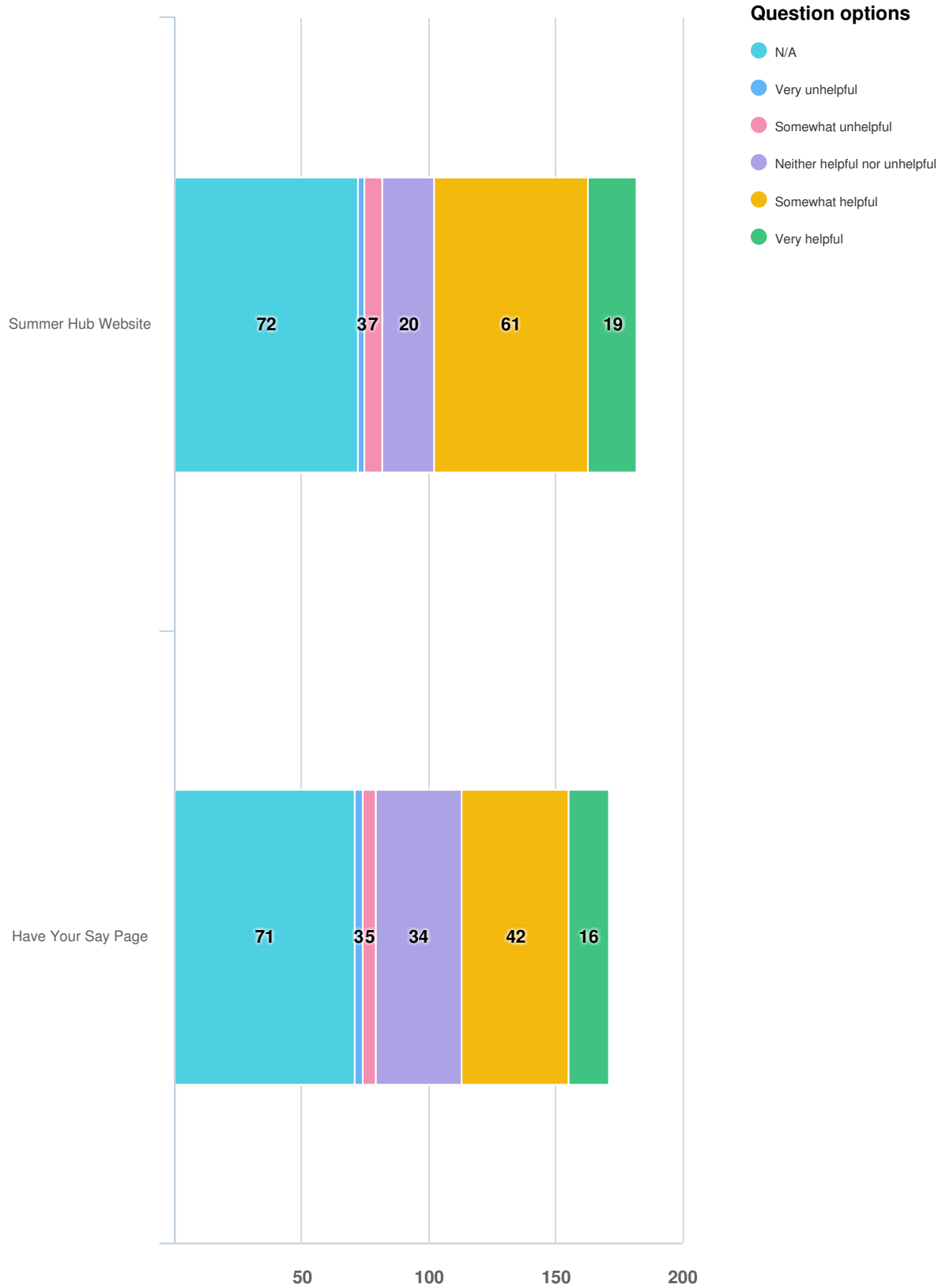
Question options

- I have visited the Summer Hub
- I have visited the Tourism Management Plan Have Your Say page
- I have visited neither of these resources

Mandatory Question (218 response(s))
Question type: Checkbox Question



Q8 Have you found these resources helpful?



Optional question (186 response(s), 32 skipped)
Question type: Likert Question



Q8 | Have you found these resources helpful?

Summer Hub Website

N/A : 72



Very unhelpful : 3



Somewhat unhelpful : 7



Neither helpful nor unhelpful : 20



Somewhat helpful : 61



Very helpful : 19



10 20 30 40 50 60 70 80



Have Your Say Page

