



HEALING THROUGH HAPPINESS

Since 1983, Campfire Circle (formerly Camp Ooch & Camp Trillium) has brought healing through happiness to kids with cancer or serious illness and their families. Campfire Circle's play-based programs are offered in children's hospitals across Ontario, in local communities, and at our medically supported overnight camps located in Muskoka (Rosseau) and Rainbow Lake (Waterford). Thanks to our generous donors, these programs are provided at no cost to families, and improve overall well-being, build self-confidence and resiliency, and foster much-needed connection with others who share a similar medical journey.

## Our Vision in PEC

For most of our 41-year history, Campfire Circle's mission has focused on bringing joy and laughter to kids with cancer. Today, our healthcare partners are calling on us to do more to support the thousands of children in Ontario affected by other life-impacting illnesses. Many of these patient groups are desperately underserved, and we believe these children deserve the same opportunities to experience our transformational camp programs.

We have a bold vision to increase our capacity so that we can triple the number of children we serve annually. Given that our two existing medical camps are already at full capacity, we hope to build an additional medical camp so that we can serve more kids with serious illness across Ontario.

Our vision is to build this new camp in Prince Edward County at 565 Wesley Acres Road, which would enable us to support an additional 1,600 campers with serious illness each year. This new medical camp would be ideally situated to serve families supported by both the Children's Hospital of Eastern Ontario (CHEO) in Ottawa and SickKids in Toronto.

We highly value your support and that of the wider community as we embark on this initiative to transform the lives of thousands of kids with serious illness. Together, we can help kids be kids again, no matter their medical diagnosis.

**For more information  
please visit:**

[campfirecircle.org](https://campfirecircle.org)



or contact

**John McAlister, Director of Communications**

[jmc alister@campfirecircle.org](mailto:jmc alister@campfirecircle.org)

647-286-7675

