



For generations, Prince Edward County has been defined by a strong sense of community - where neighbours support one another and our shared heritage shapes who we are today. We honour the contributions of our senior population, whose leadership and hard work helped build this County. As our population ages, demand for care and support services has grown significantly, now exceeding our community's current capacity to meet these needs.

A Growing Need for Care

H.J. McFarland Memorial Home has served as the cornerstone of Long-Term Care in Prince Edward County, providing compassionate, Resident-centered support to our seniors. Unfortunately, the Home is at the end of its useful service in this capacity. The growing demand for high-quality care has far surpassed H.J. McFarland's current capacity and to maintain in compliance with The Ministry of Long-Term Care (MLTC), it's time to act! The need for growth is driven by:



- **Increasing demand:** Seniors are now the *fastest-growing age category*, reaching an all-time high waiting list number of 4,000 individuals in the South East Region.
- **Outdated infrastructure:** The existing facility no longer meets modern design standards for infection control, accessibility, and resident comfort.
- **Economic & Community Stability:** Expanding long-term care capacity strengthens the local economy by creating jobs, supporting local suppliers, and ensuring seniors can remain in their community close to family and support networks.
- **Sustaining the Healthcare Workforce:** In a province-wide healthcare staffing shortage, modern long-term care facilities are essential to attracting and retaining skilled nurses, personal support workers, and allied health professionals in rural communities.



From the Heart

"The new home, with its modern design and state of the art systems will change the way people think about the Long-Term Care environment. It will foster a much enhanced homelike and welcoming experience for the residents, their

families and visitors; promote service excellence through functionally designed space to support the dedicated staff; and it will strengthen the connection to the wider community of Prince Edward County with its amenities, patios and walking paths." - H.J. McFarland Family Council

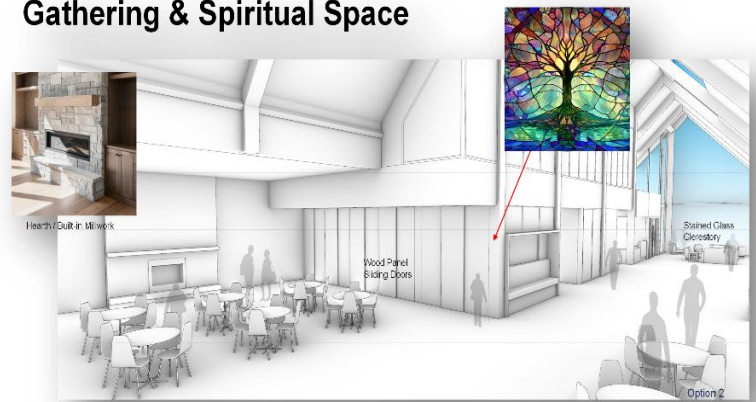
Let's Build a Home! The Path Ahead

The new 126,500-square-foot purpose-built home will increase capacity from 84 to 160 beds. Designed using the DementiaAbility model of care, the home will create a nurturing environment where residents living with dementia can experience independence, dignity, and joy.

The home will feature five 32-bed Resident Home Areas designed to feel warm and familiar. Residents will benefit from private rooms, therapeutic spaces, accessible outdoor areas, spiritual spaces, on-site clinical services, and enhanced programming to reduce hospital visits.

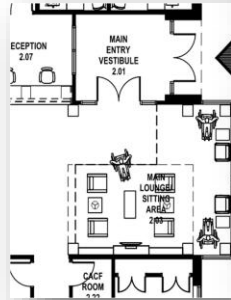
Architectural design will reflect Prince Edward County's heritage - incorporating natural materials, green walls, custom artistic elements from local creators, and welcoming community spaces such as a central main street and café.

Gathering & Spiritual Space



A Million Reasons to Give

The total project cost is \$94.7 million, supported primarily through Provincial Long-Term Care Construction Funding Subsidies over 25 years and Infrastructure Ontario financing. Community fundraising has been factored into the project to enhance spaces that transform this building into a true home.



Our goal is to raise \$1 million to support meaningful enhancements - including therapeutic environments, welcoming gathering areas, artistic features, and specialized equipment that directly improve quality of life for residents.

Your gift will ensure that this home reflects the compassion, pride, and spirit of Prince Edward County. Without community support, these enhancements would not be possible.



How WE Will Achieve Our Goal

This campaign will invite generosity at every level - from naming opportunities to corporate sponsorships, monthly giving, memorial contributions, pledges, and community-led fundraising initiatives.

Through strong partnerships with local businesses, service clubs, foundations, and dedicated volunteers, we are confident that together we can meet — and exceed — our \$1 million goal before doors open in Spring 2027.

Join Us!

We invite you to become a founding supporter of this historic investment in long-term care. Will you help us build this home - with heart?

To learn more about supporting the new Long-Term Care Home in Prince Edward County, or to discuss a gift, please contact:

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Online giving will soon be available through our updated website and CanadaHelps portal.